LAKE COUNTY
WINEGRAPE COMMISSION
NORTH COAST | CALIFORNIA

BOARD OF DIRECTORS

Chair
Jon Holzapfel

Vice Chair
Joy Merrilees

Secretary-Treasurer
Mayra Benitez

Pilar Luchsinger White

Clay Shannon

Padraic Sherlock

Jonathan Walters

David Weiss

Sent and Posted October 1, 2025

NOTICE OF MEETING & AGENDA
Lake County Winegrape Commission
Board of Directors Meeting

Tuesday, October 14, 2025, at 3:00 p.m.
Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

1. **Call to Order:** Roll call, establish quorum

2. **Public Comment:** Any member of the public may speak on any agendized item (up to five minutes)

3. **Approval of Minutes from Previous Meeting(s):** August 18, 2025

4. **Executive Committee Report** (*J. Holzapfel*)
   - Review of candidates to fill President position
   - Review proposals from firms offering President-level services
   - Discussion of contingency plans through the referendum

5. **Administrative Report**

6. **Marketing Committee Report** (*P. Luchsinger*)
   - Update on marketing events and activities

7. **Research/Education Committee Report** (*P. Sherlock*)
   - Mothballing event on December 2, 2025

8. **Community/Industry Relations Committee Report** (*J. Merrilees*)
   - AgVenture recap

9. **Finance Committee Report** (*M. Benitez*)
   - Review financial reports

10. **Correspondence, Board Member Communications**

11. **Public Comment:** Any member of the public may comment on issues not on this agenda (up to two minutes)

12. **Issues and Scheduling for Next Meeting(s)**
    - Update on December 9 meeting/holiday social

13. **Adjourn**

Lake County Crush District 2
Winegrape Commission
3865 Main Street
Kelseyville, CA 95451
(707) 279-2633
www.lakecountywinegrape.org

All agenda items are subject to discussion and possible action. Requests for disability-related accommodation for the meeting should be made at least 48 hours prior to the meeting time by email to: debras@lakecountywinegrape.org
This notice and agenda is available on the Internet at: www.lakecountywinegrape.org