BOARD OF DIRECTORS
Chair
David Weiss
Vice Chair
Broc Zoller
Secretary-Treasurer
Bonnie Sears
Keith Brandt
Pete Dodson
John McCarthy
Bruce Merrilees
Bill Oldham

President
Debra Sommerfield

Lake County Winegrape Commission
Minutes of the Board of Directors Meeting
March 26, 2019, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451

1. Chair David Weiss called the meeting to order at 3:01 p.m. Board Members present: David Weiss, Broc Zoller, Bonnie Sears, John McCarthy, Keith Brandt, Pete Dodson, Bruce Merrilees, Bill Oldham. Quorum established. Also present: Debra Sommerfield, President; Megan Hoberg, Marketing & Events Coordinator; Paul Zellman, Education Programs Director; Ben Kardokus, CDFA Economist (via phone). Guest(s) present: Helena Welsh, Lake County Winery Association Executive Director.
2. Public Comment: None.
3. Minutes from the February 12, 2019, Board Meeting were approved *(Motion #1, Zoller/Oldham, 8-0*).
4. Chair Weiss provided an Executive Committee Report stating that cash flow projections indicate revenues are better than anticipated given the impact of the wildfire.
5. President Sommerfield provided an Administrative Report with an update on the 2019 Annual Board Member Election process and a reminder about the Fair Political Practices Commission Form 700 filing deadline of April 1.

   Chair Weiss explained that the impact of the wildfire on growers' harvested tons in 2018 could impact a grower's eligibility to vote in Commission elections or serve on the Board of Directors since determination of eligibility is based on tons marketed and sold in the prior harvest season. The Board discussed the concern and established that a Lake County winegrape grower's eligibility to vote in any LCWC election and/or to serve as a current or future Board Member shall continue without regard for any negative impact brought about by the 2018 wildland fire disaster *(Motion #2, Zoller/Oldham, 8-0*).
6. Secretary-Treasurer Sears provided an update on assessments collected to date. She presented Q2 FY 2018-19 financials, which were approved *(Motion #3, Dodson/Brandt, 8-0*), and stepped the Board through a review of January 2019 and February 2019 financials.
7. Marketing & Events Coordinator Hoberg provided a brief update on media coverage, sharing reprint copies of articles in the *Wine Enthusiast* ("Volcanic California," March 2019) and *Wine Business Monthly* ("Influences on Sauvignon Blanc Style Explored at Lake County International Symposium," January 2019). She also presented a sample of the Wine Institute's new book "Wine Country Table," which features Six Sigma Ranch and a piece on Sauvignon Blanc.
8. Education Director Consultant Zellman provided an update on the 2019 Master Vigneron Academy® with experiences from the February class, which included an examination of pruning and trellising techniques across 12 Lake County Sauvignon Blanc vineyards, and the March

class, which included visits to legendary Napa vineyards including Cardinale and To Kalon. He discussed plans for a sustainability tailgate to be held in mid-June in partnership with California Sustainable Winegrowing Alliance (CSWA) that will feature irrigation practices and pest detection. He also mentioned the possibility of a small gathering focused on a demonstration of mechanical shoot thinning for mid-May; he will coordinate with President Sommerfield on how to address the limitation of attendees.

Committee Chair Zoller provided an update on a grant submitted as part of the Healthy Soils Program, which included two sections of nematode-resistant rootstocks compared with standard 1103 rootstock; if grant is approved, the study could make for a future tailgate event.

President Sommerfield provided an update on the ongoing research project with the second sensory analysis tasting set for April 17.

9. Next meeting scheduled for May 7, 2019, at 3:00 p.m.

10. Meeting adjourned at 4:09 p.m.

Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally

Board Members	**Motion #1**	**Motion #2**	**Motion #3**
David Weiss, *Chair*	**Aye**	**Aye**	**Aye**
Broc Zoller, *Vice Chair*	**Aye**	**Aye**	**Aye**
Bonnie Sears, *Secretary-Treasurer*	**Aye**	**Aye**	**Aye**
Keith Brandt	**Aye**	**Aye**	**Aye**
Pete Dodson	**Aye**	**Aye**	**Aye**
John McCarthy	**Aye**	**Aye**	**Aye**
Bruce Merrilees	**Aye**	**Aye**	**Aye**
Bill Oldham	**Aye**	**Aye**	**Aye**
FINAL TALLY	**8-0**	**8-0**	**8-0**

Respectfully submitted,

Debra Sommerfield, President, Lake County Winegrape Commission