LAKE COUNTY
WINEGRAPE COMMISSION
NORTH COAST | CALIFORNIA

Lake County Winegrape Commission
Minutes of the Board of Directors Meeting
Tuesday, December 1, 2020, at 3:00 p.m.
Videoconference via Zoom

BOARD OF DIRECTORS

Chair
Bonnie Sears

Vice Chair
Bruce Merrilees

Secretary-Treasurer
Pete Dodson

Keith Brandt

Cameron Mauritson

Bill Oldham

Clay Shannon

Jonathan Walters

President
Debra Sommerfield

1. Meeting was held as videoconference and called to order by Chair Bonnie Sears at 3:01 p.m. Board Members present: Bonnie Sears, Bruce Merrilees, Pete Dodson, Keith Brandt, Bill Oldham.

   Board Members absent: Cameron Mauritson, Clay Shannon, Jonathan Walters. Quorum established.

   Also present: Debra Sommerfield, President; Megan Hoberg, Marketing & Events Manager; Mirek Wilczek, CDFA Sr. Economist.

2. Public Comment: None.

3. Minutes from the October 27, 2020, LCWC Board meeting were approved (*Motion #1; Dodson/Brandt, 5-0-3*).

4. Chair Sears opened up the roundtable discussion by summarizing the year, including the COVID-19 pandemic and smoke and the Commission's pivot to virtual activities, and then invited comments from the group.

   Board Members shared stories of harvest, challenges with access to labs for smoke testing, and recognition that while some blocks weren't picked, most were, and testing levels were in the acceptable range. Board Member Brandt mentioned a program by Allied Grape Growers to assist growers with bulk Sauvignon Blanc.

   Board Members discussed funding and budgeting for the future. Activities discussed included: grant-funded activities including Ag Labor Management course, Crew Lead Training program; the possibility of a series of virtual wine tastings for Cabernet Sauvignon, Rhone varietals, and Bordeaux varietals; podcasting opportunities with John Szabo MS and our own produced podcasts to 'visit' with growers.

   Potential collaborative ideas included: a "virtual visit" concept with Tourism Improvement District; collaboration with expanding reach through mailing lists with Twin Pine; collaboration with the Lake County Winery Association.

5. Correspondence included: communication from organizations regarding the County's stance on zoning for cannabis and impacts relevant to winegrapes.

6. Next meeting to be held at 3:00 p.m. on February 2, 2021; Executive Committee to meet at 3:00 p.m. on January 19, 2021.

7. Adjourned at 4:40 p.m.

AB 2720 Roll Call Vote Tally

Committee Members	Motion #1
Bonnie Sears, *Chair* (Committee Chair)	**Aye**
Bruce Merrilees, *Vice Chair*	**Aye**
Pete Dodson, *Secretary/Treasurer*	**Aye**
Keith Brandt	**Aye**

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Cameron Mauritson	**Absent**
Bill Oldham	**Aye**
Clay Shannon	**Absent**
Jonathan Walters	**Absent**
FINAL TALLY	**5-0-3**

Respectfully submitted,

Debra Sommerfield, President, Lake County Winegrape Commission