LAKE COUNTY
WINEGRAPE COMMISSION
NORTH COAST | CALIFORNIA

BOARD OF DIRECTORS

Chair
Bonnie Sears

Vice Chair
Bruce Merrilees

Secretary-Treasurer
Pete Dodson

Cameron Mauritson

Michael Ryan

Bill Oldham

Clay Shannon

Jonathan Walters

President
Debra Sommerfield

Lake County Winegrape Commission
Minutes of the Board of Directors Meeting
Tuesday, August 31, 2021, at 11:00 a.m.

1. Meeting was held at Brassfield Estate and called to order by Chair Bonnie Sears at 11:10 am. Board Members present: Bonnie Sears, Bruce Merrilees, Cameron Mauritson, Bill Oldham, Michael Ryan, Clay Shannon, Jonathan Walters. Board Members absent: Pete Dodson. Quorum established. Also present: Debra Sommerfield, President; Megan Hoberg, Marketing & Events Manager; Mirek Wilczek, CDFA Sr. Economist (via Zoom audio); guests: Will Weiss, Broc Zoller; presenters: David Flanagan, Christine Calvin.
2. Public Comment: None.
3. Minutes from the July 27, 2021, LCWC Board meeting were approved (*Motion #1; Oldham/Shannon, 7-0-1*).
4. Chair Sears stepped the Board through FY 2020-2021 year-end financials, which were approved (*Motion #2, Oldham/Walters, 7-0-1*).
5. Board Members approved the agreement with Pehling & Pehling CPAS for services to conduct the annual audit of LCWC financial statements for fiscal year ending June 30, 2021, and authorized the Chair to sign (*Motion #3, Walters/Merrilees, 7-0-1*).
6. Staff gave an update on upcoming activities and events, including TEXSOM in Dallas and San Diego Food & Wine Classic, both in November. Board Members discussed LCWC 30th Anniversary grower event and concerns over pandemic protocols, agreeing to postpone to a time when all growers are able to attend.
7. Chair Sears welcomed David Flanagan and Christine Calvin of Misfit to facilitate Strategic Planning Session Part 2. They recapped the prior session, revealed SWOT findings, and presented draft positioning statements. Board Members agreed to engage with Misfit to help with regional positioning statements and talking points (*Motion #4, Shannon/Merrilees, 7-0-1*).
8. Upcoming meeting: Board Meeting/Strategic Planning Session Part 3 scheduled for Friday, September 24, 2021, at 2:00 p.m. at LCWC Office.
9. Adjourned at 2:17 p.m.

AB 2720 Roll Call Vote Tally

Committee Members	Motion #1	Motion #2	Motion #3	Motion #4
Bonnie Sears, *Chair*	**Aye**	**Aye**	**Aye**	**Aye**
Bruce Merrilees, *Vice Chair*	**Aye**	**Aye**	**Aye**	**Aye**
Pete Dodson, *Secretary/Treasurer*	**Absent**	**Absent**	**Absent**	**Absent**
Cameron Mauritson	**Aye**	**Aye**	**Aye**	**Aye**
Bill Oldham	**Aye**	**Aye**	**Aye**	**Aye**
Michael Ryan	**Aye**	**Aye**	**Aye**	**Aye**
Clay Shannon	**Aye**	**Aye**	**Aye**	**Aye**
Jonathan Walters	**Aye**	**Aye**	**Aye**	**Aye**
FINAL TALLY	**7-0-1**	**7-0-1**	**7-0-1**	**7-0-1**

Respectfully submitted,

Debra Sommerfield, President, Lake County Winegrape Commission

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