BOARD OF DIRECTORS
Chair
Broc Zoller
Vice Chair
Bruce Merrilees
Secretary-Treasurer
Bonnie Sears
Keith Brandt
Pete Dodson
Cameron Mauritson
Bill Oldham
Jonathan Walters

President
Debra Sommerfield

Lake County Winegrape Commission
Minutes of the Board of Directors Meeting
August 13, 2019, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451

1. Chair Broc Zoller called the meeting to order at 3:00 p.m. Board Members present: Broc Zoller, Bruce Merrilees, Bonnie Sears, Keith Brandt, Pete Dodson, Bill Oldham. Board Members absent: Cameron Mauritson, Jonathan Walters. Quorum established. Also present: Debra Sommerfield, President; Megan Hoberg, Marketing & Events Coordinator, CDFA Sr. Economist Ben Kardokus (via phone).
2. Public Comment: None.
3. Minutes from June 18, 2019, Board Meeting were approved *(Motion #1, Sears/Brandt, 6-0-2*).
4. Jeff Lucas and Andy Lucas of the Lake County Economic Development Corporation (LCEDC) provided an update on the Workforce Housing Program and Local Business Assistance Program funded by USDA Rural Development. Jeff Lucas thanked LCWC Board Members for input regarding the need for workforce housing. This resulted in a workforce housing program that has delivered housing fairs and assisted 35 low- to moderate-income families in closing on homes (many are agricultural workers and local government employees). Construction also is underway for Kelseyville Family Apartments (54 units). They asked for input as to types of businesses that might support the growth of the local winegrowing industry. Initial input included well-drilling companies, equipment suppliers (tractors, machinery), pesticide suppliers, lab testing.
5. Chair Zoller provided a brief Executive Committee update.
6. President Sommerfield provided an update on grower/vintner delinquent reporting and payments for prior years. Board Members reviewed proposed amendments to LCWC Assessment Collections Procedures prepared by Jill England and President Sommerfield and approved with one edit to Section 6, changing "suspected" to "believed" *(Motion #2, Dodson/Brandt, 6-0-2*).

   President Sommerfield presented a proposed contract with independent contractor Paul Zellman and suggested an increase to his hourly rate, which had remained the same since 2014. Board approved the proposed agreement with Crop Care of Southern California/Paul Zellman to provide consulting services necessary to carry out educational programs, with one addition to require the consultant to document rest and meal periods and directed President Sommerfield to negotiate the hourly rate and Chair Zoller to sign *(Motion #3, Brandt/Oldham, 6-0-2*).

   The Board accepted the proposed agreement with Pehling & Pehling CPAs for services necessary to conduct annual audit of LCWC financial statements for fiscal year ending June 30, 2019, and authorized Chair Zoller to sign *(Motion #4, Brandt/Oldham, 6-0-2*).
7. Secretary-Treasurer Sears stepped the Board through 2018-19 year-end financials, which the Board approved as presented *(Motion #5, Oldham/Dodson, 6-0-2).*

8. Marketing and Events Coordinator Megan Hoberg provided an update on upcoming events including TEXSOM in August and San Diego Food + Wine Festival in November.

9. Chair Zoller led a roundtable discussion on pre-harvest conditions, including timing and yield.

10. Chair Zoller provided an update on the smoke research project, stating that the data produced in UCCE/Glenn McGourty's report appears good enough to publish in some journals. The next objective is to do sampling, microfermentations, and testing this year to come up with baseline values for Lake County Sauvignon Blanc and Cabernet Sauvignon in a non-smoke year, to be useful in discussions with buyers. Board Members agreed the project is a good use of funds.

11. Chair Zoller provided an update on the Big Valley Basin GSP for the Sustainable Groundwater Management Act and the effort led by Lake County Farm Bureau to provide more accurate data with the goal of having the basin re-prioritized to low priority.

12. Vice Chair Merrilees provided an update on LCWC's vineyard messaging project. Greg Giusti has prepared documents for two topics: Red Flag Warnings, Erosion Prevention & Control. Board Members suggested additional topics (vineyard water usage, air quality, farming types: conventional/sustainable/organic, economic impact, etc.) and communication vehicles (social media, newspaper, online, podcast, videos) and directed President Sommerfield to work with PR consultant Frida Reddy to assist in the messaging development and placement.

Vice Chair Merrilees led discussion regarding sponsorship of the LC Wine Alliance's annual wine auction; consensus to invite one or two key buyers to encourage bidding and future engagement in the region.

Board Members directed Vice Chair Merrilees and President Sommerfield to work on putting together a scholarship program.

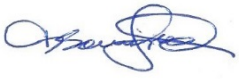
13. Next meetings scheduled for November 5 at 3:00 p.m. and December 3 at 4:00 p.m.

14. Meeting adjourned at 4:25 p.m.

Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally

Board Members	**Motion #1**	**Motion #2**	**Motion #3**	**Motion #4**	**Motion #5**
Broc Zoller, *Chair*	**Aye**	**Aye**	**Aye**	**Aye**	**Aye**
Bruce Merrilees, *Vice Chair*	**Aye**	**Aye**	**Aye**	**Aye**	**Aye**
Bonnie Sears, *Secretary-Treasurer*	**Aye**	**Aye**	**Aye**	**Aye**	**Aye**
Keith Brandt	**Aye**	**Aye**	**Aye**	**Aye**	**Aye**
Pete Dodson	**Aye**	**Aye**	**Aye**	**Aye**	**Aye**
Cameron Mauritson	**Absent**	**Absent**	**Absent**	**Absent**	**Absent**
Bill Oldham	**Aye**	**Aye**	**Aye**	**Aye**	**Aye**
Jonathan Walters	**Absent**	**Absent**	**Absent**	**Absent**	**Absent**
FINAL TALLY	**6-0-2**	**6-0-2**	**6-0-2**	**6-0-2**	**6-0-2**

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission