BOARD OF DIRECTORS
Chair
Bonnie Sears
Vice Chair
Bruce Merrilees
Secretary-Treasurer
Pete Dodson
Keith Brandt
Cameron Mauritson
Bill Oldham
Clay Shannon
Jonathan Walters

President
Debra Sommerfield

Lake County Winegrape Commission
Minutes of the Board of Directors Meeting
August 11, 2020, 3:00 p.m.
Videoconference via Zoom

1. Meeting was held as videoconference and called to order by Chair Bonnie Sears at 3:00 p.m. Board Members present: Bonnie Sears, Bruce Merrilees, Pete Dodson, Keith Brandt, Cameron Mauritson, Clay Shannon, Jonathan Walters. Board Members absent: Bill Oldham. Quorum established. Also present: Debra Sommerfield, President; Megan Hoberg, Marketing & Events Manager, CDFA Sr. Economist Mirek Wilczek (via phone).
2. Public Comment: None.
3. Minutes from the June 23, 2020, Board Meeting were approved *(Motion #1, Merrilees/Shannon, 7-0-1*).
4. Chair Sears gave a brief update from the Executive Committee meeting.
5. President Sommerfield gave a marketing update, including the branding refresh project and the vineyard signage project. Marketing Manager Hoberg gave updates on the food-and-wine pairing videos, the AVA campaign, and Jed Steele profile. Board Members noted Benmore Valley AVA is no longer home to any commercial winegrowing operations and directed staff to remove it from promotional materials, pending confirmation with legal *(Motion #2, Brandt/Mauritson, 7-0-1*).
6. Research & Education Committee Chair Shannon provided a brief update from the recent Committee Meeting, stating that work is being done to host grower educational sessions on topics including sustainable certification and organic winegrowing. President Sommerfield lined up Two Leaves Consulting to present webinars on these topics in the off season.
7. Vice Chair Merrilees gave a Community/Industry Relations Committe update, reporting the Lake County Wine Alliance likely will not be holding its annual auction. He suggested LCWC could redirect those funds to support youth involved in the Junior Livestock Auction. Board Members agreed by consensus. President Sommerfield will reach out to find out options and work with Committee Chair Merrilees to determine an appropriate donation.
8. Board Members discussed growing conditions in a pre-harvest roundtable discussion.
9. President Sommerfield provided a brief administrative update, mentioning receipt of notice from CGI of non-renewal for LCWC's business property insurance policies, which is happening across the state due to wildfire risk. She is working with Lincoln-Leavitt to find another provider.

   Board Members approved the agreement with Pehling & Pehling CPAS for services to conduct the annual audit of LCWC financial statements for fiscal year ending June 30, 2020, and authorized the Chair to sign (*Motion #3, Mauritson/Brandt, 7-0-1*).

10. Secretary-Treasurer Dodson stepped the Board through FY 2020 year-end financials(*Motion #4, Brandt/Merrilees, 7-0-1*).

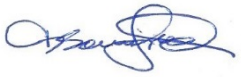
11. Next meeting scheduled for October 27, 2020, at 3:00 p.m.

12. Meeting adjourned at 4:06 p.m.

Lake County Winegrape Commission - AB 2720 Roll Call Vote Tally

Board Members	**Motion #1**	**Motion #2**	**Motion #3**	**Motion #4**
Bonnie Sears, *Chair*	**Aye**	**Aye**	**Aye**	**Aye**
Bruce Merrilees, *Vice Chair*	**Aye**	**Aye**	**Aye**	**Aye**
Pete Dodson, *Secretary-Treasurer*	**Aye**	**Aye**	**Aye**	**Aye**
Keith Brandt	**Aye**	**Aye**	**Aye**	**Aye**
Cameron Mauritson	**Aye**	**Aye**	**Aye**	**Aye**
Bill Oldham	**Absent**	**Absent**	**Absent**	**Absent**
Clay Shannon	**Aye**	**Aye**	**Aye**	**Aye**
Jonathan Walters	**Aye**	**Aye**	**Aye**	**Aye**
FINAL TALLY	**7-0-1**	**7-0-1**	**7-0-1**	**7-0-1**

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission