LAKE COUNTY
WINEGRAPE COMMISSION
NORTH COAST | CALIFORNIA

BOARD OF DIRECTORS

Chair
Bonnie Sears

Vice Chair
Bruce Merrilees

Secretary-Treasurer
Pete Dodson

Keith Brandt

Cameron Mauritson

Bill Oldham

Clay Shannon

Jonathan Walters

President
Debra Sommerfield

Sent and Posted on March 12, 2021

NOTICE OF MEETING & AGENDA
Lake County Winegrape Commission
Board of Directors Meeting
Tuesday, March 23, 2021, at 3:00 p.m.

Zoom Link: https://us02web.zoom.us/j/86472238716?pwd=R0NVMnZyczZFTkxLQ3VZU2VlbVM4dz09
Meeting ID: 864 7223 8716
Passcode: 416009
Dial by Your Location: +1 669 900 9128 US (San Jose)

1. **Call to Order:** Roll call, establish quorum
2. **Public Comment:** Any member of the public may speak on any agendized item for up to five minutes
3. **Approval of Minutes from Previous Meeting(s):** February 2, 2021
4. **Executive Committee Report** (*B. Sears*)
5. **Administrative Report** (*D. Sommerfield*)
   - Update on 2021 LCWC Board Member Election
6. **Finance Committee Report** (*P. Dodson*)
   - Review January 2021 and February 2021 financials
   - Update on 2020 harvest season assessment collections to date
7. **Marketing Committee Report** (*B. Oldham*)
   - Update from March 9, 2021, Marketing Committee Meeting
   - Update on marketing activities
8. **Research/Education Committee Report** (*C. Shannon*)
   - Update on grant activities: crew lead program, viticulture videos, "Cultivate" high school program videos, website
   - Update on sustainability program webinars
9. **Community Relations/Industry Affairs Report** (*B. Merrilees*)
   - Update on LCWC "Future of Agriculture Scholarship Program"
   - Updates from community and industry associations
10. **Correspondence, Board Member Communications**
11. **Issues and Scheduling for Next Meeting**
12. **Adjourn**

Lake County Crush District 2
Winegrape Commission
3865 Main Street
Kelseyville, CA 95451
(707) 279-2633
www.lakecountywinegrape.org

All agenda items are subject to discussion and possible action. Requests for disability-related accommodation for the meeting should be made at least 48 hours prior to the meeting time by email to: debras@lakecountywinegrape.org
This notice and agenda is available on the Internet at: www.lakecountywinegrape.org