LAKE COUNTY
WINEGRAPE COMMISSION
NORTH COAST | CALIFORNIA

BOARD OF DIRECTORS

Chair
Jonathan Walters

Vice Chair
Bruce Merrilees

Secretary-Treasurer
Pete Dodson

Pilar Luchsinger White

Cameron Mauritson

Michael O. Ryan

Clay Shannon

Padraic Sherlock

President
Debra Sommerfield

Sent and Posted on July 29, 2022

NOTICE OF MEETING & AGENDA
Lake County Winegrape Commission
Board of Directors Meeting

Tuesday, August 9, 2022, at 3:00 p.m.
Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

Members of the Public May Join via Videoconference
Zoom Link: https://us02web.zoom.us/j/84528208312?pwd=eWJNWE9zSEszZzFFalBCTDhJOUJQZz09
Meeting ID: 845 2820 8312
Passcode: 823875
Dial by Your Location: +1 669 900 9128 US (San Jose)

1. **Call to Order:** Roll call, establish quorum
2. **Public Comment:** Any member of the public may speak on any agendized item for up to five minutes
3. **Approval of Minutes from Previous Meeting(s):** June 21, 2022
4. **Executive Committee Report** (*J. Walters*)
5. **Administrative Report** (*D. Sommerfield*)
6. **Finance Committee Report** (*P. Dodson*)
   - Review and approve FY 2021-22 year-end financials
7. **Marketing Committee Report** (*C. Shannon*)
   - Update on marketing activities including advertising, photos, events
   - Update on Colangelo & Partners for public relations assistance
8. **Research/Education Committee Report** (*P. Sherlock*)
   - Update on Lake County Pruning School
   - Update on existing grant including final activities and grant close-out
9. **Community/Industry Relations Committee Report** (*B. Merrilees*)
   - Update on LCWC "Future of Agriculture Scholarship Program"
10. **Correspondence, Board Member Communications**
11. **Issues and Scheduling for Next Meeting(s)**
    Next meeting: October 18, 2022, 3:00 p.m.; December 1, 2022, 4:00 p.m.
12. **Adjourn**

Lake County Crush District 2
Winegrape Commission
3865 Main Street
Kelseyville, CA 95451
(707) 279-2633
www.lakecountywinegrape.org

All agenda items are subject to discussion and possible action. Requests for disability-related accommodation for the meeting should be made at least 48 hours prior to the meeting time by email to: debras@lakecountywinegrape.org
This notice and agenda is available on the Internet at: www.lakecountywinegrape.org