



Sent and Posted June 2, 2023

**NOTICE OF MEETING & AGENDA**  
**Lake County Winegrape Commission**

**Board of Directors Meeting**

Monday, June 12, 2023, at 3:00 p.m.  
Lake County Winegrape Commission Office  
3865 Main Street, Kelseyville, CA 95451

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**BOARD OF DIRECTORS**

**Chair**

Jonathan Walters

**Vice Chair**

Joy Merrilees

**Secretary-Treasurer**

Pete Dodson

Andre Guézic

Jonathan Holzapfel

Pilar Luchsinger White

Clay Shannon

Padraic Sherlock

**President**

Debra Sommerfield

**1. Call to Order:** Roll call, establish quorum

**2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes

**3. Approval of Minutes from Previous Meeting(s):** May 17, 2023

**4. Executive Committee Report**

**5. Marketing Committee Report**

- Recap of Momentum 2023
- Update on marketing activities including advertising, social media, and events including Volcanic Wines International Conference, Bulk Wine IBWSS San Francisco, TEXSOM, SommCon/San Diego Food & Wine Festival
- Consideration of agreement with Colangelo & Partners for public relations and outreach assistance

**6. Research/Education Committee Report**

- Update on Lake County Pruning School Year Two

**7. Community/Industry Relations Committee Report**

- Update on LCWC "Future of Agriculture Scholarship Program"

**8. Finance Committee Report**

- Consideration of Recommended FY 2023-24 Budget

**9. Administrative Report**

- Consideration of agreement with Pehling & Pehling CPAs for services necessary to conduct annual audit of LCWC financial statements and compliance for fiscal year ending June 30, 2023
- Discussion of Committee assignments

**10. Correspondence, Board Member Communications**

**11. Issues and Scheduling for Next Meeting(s)**

**12. Adjourn**

Lake County Crush District 2  
Winegrape Commission  
3865 Main Street  
Kelseyville, CA 95451  
(707) 279-2633  
[www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)

*All agenda items are subject to discussion and possible action. Requests for disability-related accommodation for the meeting should be made at least 48 hours prior to the meeting time by email to: [debras@lakecountywinegrape.org](mailto:debras@lakecountywinegrape.org)  
This notice and agenda is available on the Internet at: [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)*