



Sent and Posted October 7, 2022

NOTICE OF MEETING & AGENDA
Lake County Winegrape Commission
Board of Directors Meeting
Tuesday, October 18, 2022, at 3:00 p.m.
Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Bruce Merrilees

Secretary-Treasurer

Pete Dodson

Pilar Luchsinger White

Cameron Mauritsen

Michael O. Ryan

Clay Shannon

Padraic Sherlock

President

Debra Sommerfield

Members of the Public May Join via Videoconference

Zoom Link: <https://us02web.zoom.us/j/82758881499?pwd=YUFyRUVwYTlvMERFUmw2VC9ORW9GQT09>

Meeting ID: 827 5888 1499

Passcode: 257772

Dial by Your Location: +1 669 900 9128 US (San Jose)

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** August 9, 2022
- 4. Executive Committee Report (J. Walters)**
- 5. Administrative Report (D. Sommerfield)**
 - Update on 2022 CDFA Specialty Crop Block Grant Program Award
 - Review and approve agreements with independent contractors Simonit & Sirch, Colangelo & Partners, Cat's-Paw Creative to provide consulting services necessary to carry out grant-funded Lake County Pruning School
 - Update on 2023 CDFA Specialty Crop Block Grant Program Application
- 6. Research/Education Committee Report (P. Sherlock)**
 - Post-harvest roundtable discussion
 - Update on Lake County Pruning School: promotion, registration, sponsorship
- 7. Marketing Committee Report (C. Shannon)**
 - Update on marketing activities: events, PR, social media, topo map
- 8. Community/Industry Relations Committee Report (B. Merrilees)**
 - Update on recent community relations activities (AgVenture, Wine Auction, Junior Livestock Auction)
- 9. Finance Committee Report (P. Dodson)**
 - Review and approve Q1 FY 2022-23 financials
- 10. Correspondence, Board Member Communications**
- 11. Issues and Scheduling for Next Meeting(s)**
Next meeting: December 1, 2022, 4:00 p.m.
- 12. Adjourn**

Lake County Crush District 2
Winegrape Commission
3865 Main Street
Kelseyville, CA 95451
(707) 279-2633
www.lakecountywinegrape.org

All agenda items are subject to discussion and possible action. Requests for disability-related accommodation for the meeting should be made at least 48 hours prior to the meeting time by email to: debras@lakecountywinegrape.org
This notice and agenda is available on the Internet at: www.lakecountywinegrape.org