



Sent and Posted on May 8, 2021
NOTICE OF MEETING & AGENDA
Lake County Winegrape Commission
Board of Directors Meeting
Tuesday, May 18, 2021, 3:00 p.m.

BOARD OF DIRECTORS

Chair

Bonnie Sears

Vice Chair

Bruce Merrilees

Secretary-Treasurer

Pete Dodson

Keith Brandt

Cameron Mauritson

Bill Oldham

Clay Shannon

Jonathan Walters

President

Debra Sommerfield

Zoom Link: <https://us02web.zoom.us/j/88382866079?pwd=ajlReVdndG83TG1hNGdjNnpwdGIRZz09>

Meeting ID: 883 8286 6079

Passcode: 266051

Dial by Your Location: +1 669 900 9128 US (San Jose)

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** April 20, 2021, Board Meeting, and April 26, 2021, Budget Working Group Meeting
- 4. Executive Committee Report (B. Sears)**
 - Consideration of various Commission policies and procedures, if any
- 5. Marketing Committee Report (B. Oldham)**
 - Update on messaging review discussion, marketing activities
- 6. Community Relations/Industry Affairs Report (B. Merrilees)**
 - Update on LCWC "Future of Agriculture Scholarship Program"
 - Updates from community and industry associations
- 7. Research/Education Committee Report (C. Shannon)**
 - Update on Water Stewardship webinar
 - Update on grant-funded viticulture videos
- 8. Administrative Report (D. Sommerfield)**
 - Installation of Board Members for 2021-23 term
 - Appointment of Public Member to Board for 2021-23 term
 - Appointment of Board officers (Chair, Vice Chair, Secretary-Treasurer) for FY 2021-22
- 9. Finance Committee Report (P. Dodson)**
 - Consideration of assessment rate for 2021 harvest season
 - Review of Proposed FY 2021-22 Budget
- 10. Correspondence, Board Member Communications**
- 11. Issues and Scheduling for Next Meeting**
 - Next meeting: June 22, 2021, 3:00 p.m.
- 12. Adjourn**

Lake County Crush District 2
Winegrape Commission
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Kelseyville, CA 95451
(707) 279-2633
www.lakecountywinegrape.org

All agenda items are subject to discussion and possible action. Requests for disability-related accommodation for the meeting should be made at least 48 hours prior to the meeting time by email to: debras@lakecountywinegrape.org
This notice and agenda is available on the Internet at: www.lakecountywinegrape.org