



# Lake County Winegrower Vineyard Signage Program

## Vineyard Signage Order Form

The Lake County Winegrape Commission has created the Lake County Winegrower Vineyard Signage Program to support Lake County winegrowers in branding their vineyards and to convey a professional image of the Lake County winegrowing region. The new sign design features a main regional panel; a custom panel that highlights the vineyard name/brand, AVA, and vineyard elevation; and an optional panel that highlights key varieties grown at that vineyard location.

The Lake County Winegrape Commission has funded the overall sign design work, so winegrowers only pay for production costs for their sign(s).



The sign is two-sided to be visible from both directions of traffic. Signs should be set back from the road and out of the county right-of-way. For any questions regarding placement on your property, please contact the Lake County Community Development Department at (707) 263-2221.

## ORDERING INSTRUCTIONS

To order, complete this form, sign, and mail it along with payment to the Lake County Winegrape Commission. Please make checks payable to "Lake County Winegrape Commission" and mail to:

**Lake County Winegrape Commission**  
3865 Main Street  
Kelseyville, CA 95451

Signs will be manufactured in batches. Winegrowers will be notified when their sign kit(s) are ready and will be asked to schedule an appointment for pickup in Kelseyville.

For additional signs for more than one vineyard property, please complete a separate order form for each sign requested (make copies as needed).

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## STANDARD SIGN KIT: \$131.00

- ✓ **Regional Main Panel** *(one two-sided panel with pre-drilled holes)*
- ✓ **Vineyard Name Panel Set:** *(two one-sided panels – one for each side of regional panel)*

### 1. Choose One:

- Vineyard Name (spelled exactly as it should appear on the sign):  
\_\_\_\_\_

- Brand Logo (email high-res .svg/.ai/.eps file to [meganh@lakecountywinegrape.org](mailto:meganh@lakecountywinegrape.org))

2. AVA: \_\_\_\_\_

3. Elevation: \_\_\_\_\_

- ✓ **Hardware Set:** *Post caps, mounting brackets, and hanging hardware*

## GRAPE VARIETIES IDENTIFICATION PANEL: \$28.00

*(one two-sided panel with pre-drilled holes)*

List planted grape varieties to be included on sign:  
\_\_\_\_\_

*PRODUCTION NOTES: Complete sign kit will include sign panel(s), mounting hardware, and instructions. Wood posts not included. Winegrowers must provide necessary lumber and are solely responsible for placement and installation. CCSW sign not included. The order of listed varieties may be rearranged during typesetting to accommodate line breaks. Sign dimensions are approximate and may be adjusted slightly during design/production.*

*DISCLAIMER: The Lake County Winegrape Commission bears no responsibility or liability for sign placement or installation. By participating in the Lake County Winegrower Vineyard Signage Program, winegrowers take sole responsibility for ensuring the placement and installation of the signs on their property conform to all applicable local and state requirements or restrictions. The undersigned winegrower agrees to indemnify, defend, and hold the Commission harmless from and against any and all liability, loss, cost, damage, expense, or attorneys' fees arising from or related to any claim regarding the signage, whether from the winegrower, its employees, invitees, or other third parties.*

**Signature:** \_\_\_\_\_

**Name and Title:** \_\_\_\_\_

**Company/Vineyard Name:** \_\_\_\_\_

**Phone and Email:** \_\_\_\_\_

### **For Office Use Only**

Order Received: \_\_\_\_\_ Amount Paid: \_\_\_\_\_ Amount Due: \_\_\_\_\_ Picked Up: \_\_\_\_\_