

**Explore the AVAs of Lake County Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Promotion Description: The 'Explore the AVAs of Lake County' ("Sweepstakes") begins on 08/31/2020 at 12:00 AM (Pacific Time (US & Canada)) and ends on 10/01/2020 at 12:00 AM (Pacific Time (US & Canada)) (the "Promotion Period"). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Lake County Winegrape Commission ("Sponsor"), which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the giveaway. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes.

2. Eligibility: Open to legal residents of United States who are Minimum Age 21+ or older. Void where prohibited or restricted by law. Sponsor and its directors, officers, employees, representatives, and advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the "Promotion Entities"), and members of their immediate families and/or persons living in the same household as such persons, are ineligible to enter the Sweepstakes or win a prize.

3. Winner Selection: The winner of the Sweepstakes will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period. The random drawing will be conducted by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received. Winner will be notified by email at the email address provided in the Entry Information on or about 48 hours after the random drawing. Potential winner must accept a prize by email as directed by Sponsor within 48 hours of notification. Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.

4. Prizes:

One (1) winner will receive a Lake County prize package: Lake County Wine Guide, Hat, Sunglasses, Yeti Tumbler, & AVA Map. Approximate value of the prize is \$100.

Only one prize per person and per household will be awarded. Gift cards and gift certificates are subject to the terms and conditions of the issuer. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The estimated value of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated estimate, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

Prize will only be awarded and/or delivered to addresses within United States. All federal, state and/or local taxes, fees, and surcharges on the prize are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

5. Online Entry: Enter the Sweepstakes during the Promotion Period online by signing into the entry form and perform the tasks provided. The entry form can be found on the following website at <https://www.lakecountywinegrape.org/news-events/events/explore-lake-countys-avas/>.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the entrant. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official time keeper for this Sweepstakes

6. Privacy: All entrants acknowledge that if they are chosen as a winner, certain of their personally identifying information may be disclosed to third parties at least as required by law, including, without limitation, on a winner's list. All personal information submitted as part of the Sweepstakes may be shared by and between the Promotion Entities, and each of the Promotion Entities will use such information in accordance with their respective independent online privacy policies. The privacy policy of Lake County Winegrape Commission can be found at <https://www.lakecountywinegrape.org/about/privacy-policy/>.

7. Publicity: Except where prohibited by law, the winner grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under its authority to use his/her name, city of residence, photograph, and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation.

8. Limitation of Liability: Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of submissions in the Sweepstakes. Sponsor assumes no responsibility for any misdirected or lost mail, or any error, omission, interruption, deletion, defect, delay of operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to entrant's or any other person's computer related to or resulting from participating downloading materials in the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus bugs, tampering, unauthorized intervention, fraud, technical failures, governmental action, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. In such event, Sponsor may, in its sole discretion, perform the random drawing from among all eligible Entries received prior to or after such cancellation, suspension, or modification.

In the event of a dispute concerning who registered online to participate in the Sweepstakes, the registration will be declared to have been made by the authorized account holder. The authorized

account holder is defined as the natural person who is assigned to an email address by an internet provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible.

9. Winner's List: To obtain a copy of the winners list or a copy of the Official Rules, visit the following website at <https://www.lakecountywinegrape.org/news-events/events/explore-lake-countys-avas/>.

10. Sponsor: The Sweepstakes is sponsored by Lake County Winegrape Commission, 3865 Main Street, Kelseyville, CA 95451, events@lakecountywinegrape.org

11. Rafflecopter Disclaimer: This promotion is powered by Rafflecopter. Metric Feat LLC ("Rafflecopter") does not sponsor, administer or endorse this promotion. By entering this promotion, Participants agree to Rafflecopter's Privacy Policy (<http://www.rafflecopter.com/rafl/privacy/>). For technical information about the Rafflecopter widget, please visit <http://blog.rafflecopter.com/2012/08/anatomy-rafflecopter-giveaway/>.

12. Facebook Disclaimer: Entrants should understand that they are providing their information to the Sponsor and not to Facebook. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook.

13. Disputes. With respect to any suit, action or proceeding arising out of or related to this Agreement, or the documentation related hereto, Entrant specifically agrees and submits to the jurisdiction and venue of the appropriate court in the County of Lake, State of California, USA, for any proceeding arising hereunder. This Sweepstakes and its Official Rules are governed by California law and are subject to all applicable federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Sweepstakes Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any conflict of laws rules.**