



Sent and Posted on July 30, 2020
NOTICE OF MEETING & AGENDA

Lake County Winegrape Commission
Board of Directors Meeting
Tuesday, August 11, 2020, 3:00 p.m.

BOARD OF DIRECTORS

Chair

Bonnie Sears

Vice Chair

Bruce Merrilees

Secretary-Treasurer

Pete Dodson

Keith Brandt

Cameron Mauritson

Bill Oldham

Clay Shannon

Jonathan Walters

President

Debra Sommerfield

Zoom Web Link: <https://us02web.zoom.us/j/88184849190?pwd=N3BFeEhQcGFhUlhCcGpEUFVSL0V6Zz09>

Meeting ID: 881 8484 9190

Password: 980804

Dial by your location: +1 669 900 9128 US (San Jose)

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s)**
- 4. Executive Committee Report** (*B. Sears, Chair*)
- 5. Marketing Committee Report** (*B. Oldham, Committee Chair*)
 - Update on marketing activities: materials, videos, advertising, PR, branding, signage, events
- 6. Research/Education Committee Report** (*C. Shannon, Committee Chair*)
 - Pre-harvest roundtable discussion
 - Update on education and grant-funded training activities
 - Recap of July 24 Invasive Species webinar featuring Cindy Kron, UCCE IPM Advisor
 - Update on potential research project with John Szabo MS
 - Update on Small Vineyard Certification Program
- 7. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
 - Updates from community and industry associations
- 8. Administrative Report** (*D. Sommerfield, President*)
 - Review and approve agreement with Pehling & Pehling CPAs for services necessary to conduct annual audit of LCWC financial statements and compliance for fiscal year ending June 30, 2021
- 9. Finance Committee Report** (*P. Dodson, Committee Chair*)
 - Review and approve Q4 FY 2019-20 financials
 - Review and approve FY 2019-20 year-end financials
- 10. Correspondence, Board Member Communications**
- 11. Issues and Scheduling for Next Meeting:** Tuesday, October 27, 2020

12. Adjourn

All agenda items are subject to discussion and possible action. Requests for disability-related accommodation for the meeting should be made at least 48 hours prior to the meeting time by contacting Debra Sommerfield at (707)279-2633 or debras@lakecountywinegrape.org. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org