



Sent and Posted on January 9, 2020  
**10-DAY NOTICE OF MEETING AND AGENDA**

**Lake County Winegrape Commission Board Meeting**

Tuesday, January 21, 2020, 3:00 p.m.  
Lake County Winegrape Commission Office  
3865 Main Street, Kelseyville, CA 95451

**BOARD OF DIRECTORS**

*Chair*  
Broc Zoller, Ph.D.  
*Vice Chair*  
Bruce Merrilees  
*Secretary-Treasurer*  
Bonnie Sears  
Keith Brandt  
Pete Dodson  
Cameron Mauritsen  
Bill Oldham  
Jonathan Walters  
  
*President*  
Debra Sommerfield

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agendized item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** December 3, 2019
- 4. Marketing Committee Report** (*B. Oldham, Committee Chair*)
  - Recap of December Strategic Roundtable Discussion
  - Discussion on marketing activities including Momentum 2020, Grape Buyer Seminar
- 5. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
  - Update on 2019 CDFA Specialty Crop Block Grant
  - Update on smoke impact research project – baseline testing
  - Discussion of Master Vigneron Academy<sup>®</sup>: 2020 class formation and schedule
- 6. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
  - Update on County Ag Department’s Agriculture Economic Impact Report
  - Update on vineyard messaging project
  - Update on California Association of Winegrape Growers and Lake County Winery Association
- 7. Finance Committee Report** (*B. Sears, Committee Chair*)
  - Review and approve Q2 FY 2019-20 financials
  - Update on 2019 harvest season assessment collections to date
  - Mid-year FY 2019-20 budget review
- 8. Executive Committee Report** (*B. Zoller, Chair*)
  - Discussion of recommended change to 457(b) Plan: Designation of Trustee and Plan Administrator; consideration of proposed resolution and accompanying forms
- 9. Administrative Report** (*D. Sommerfield, President*)
  - Update on Fair Political Practices Commission’s Statement of Economic Interests (Form 700)
  - Appointment of Public Member to Board for 2019-21 term
  - Discussion/consideration of 2020 LCWC Board Member Election; appoint Nominating Committee; review available Board Member seats; review 2020 Elections Calendar

## **10. Correspondence, Board Member Communications**

## **11. Upcoming Meeting Schedule, Proposed Agenda Items**

## **12. Adjourn**

*All agenda items are subject to discussion and possible action. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time by contacting Debra Sommerfield at (707)279-2633 or [debras@lakecountywinegrape.org](mailto:debras@lakecountywinegrape.org). This notice and agenda is available on the Internet at: [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)*