



BOARD OF DIRECTORS

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Sent and Posted on Web Site on October 24, 2019

Lake County Winegrape Commission

10-DAY NOTICE OF MEETING AND AGENDA

Board Meeting

Tuesday, November 5, 2019, 3:00 p.m.
Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agendized item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** August 13, 2019
- 4. Executive Committee Report** (*B. Zoller, Committee Chair*)
- 5. Administrative Report** (*D. Sommerfield, President*)
 - Update on 2019 CDFA Specialty Crop Block Grant
 - Review and approve agreements with independent contractors Terry Dereniuk and Paul Zellman to provide consulting services necessary to carry out grant-funded training programs from November 2019 through April 2022.
- 6. Finance Committee Report** (*B. Sears, Committee Chair*)
 - Review and approve Q1 FY 2019-20 financials
- 7. Marketing Committee Report** (*B. Oldham, Committee Chair*)
 - Report on recent marketing activities, including TEXSOM (August), and update on upcoming marketing activities including San Diego Bay Food and Wine Festival (November)
- 8. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
 - Post-harvest roundtable discussion
 - Update on smoke impact research project – baseline testing
 - Update on Post-Harvest Grower Tailgate and Master Vigneron Academy® Graduation
- 9. Community Relations/Industry Affairs Committee Report** (*B. Merrilees, Committee Chair*)
 - Update on vineyard messaging project
 - Update on federal disaster assistance through USDA Farm Service Agency
 - Update on recent events including California Women for Ag's 2019 AgVenture Program, Winegrape Day (September 13), Lake County Wine Alliance's Wine Auction (September 21)
 - Miscellaneous industry updates

10. Correspondence, Board Member Communications

11. Upcoming Meeting Schedule

12. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Debra Sommerfield at (707)279-2633, ext. 302, or via email at: debras@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org