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Sent and Posted on Web Site on July 25, 2019

**Lake County Winegrape Commission**

**10-DAY NOTICE OF MEETING AND AGENDA**

**Community/Industry Relations Committee Meeting**

August 8, 2019, 2:00 p.m.

Lake County Winegrape Commission Office

3865 Main Street, Kelseyville, CA 95451

1. Call to order: roll call, establish quorum
2. Approval of minutes from previous meeting(s)
3. Public Comment: Any member of the public may speak on any agendized item for up to five minutes
4. Update on Vineyard Messaging Project: Discussion with Greg Giusti, UC ANR Forest and Wildlands Ecology Advisor Emeritus, regarding key topics/issues, content and message development, deliverables, community engagement
5. Discussion of potential activities to support the Lake County Wine Alliance annual wine auction
6. Discussion of possible formation of scholarship fund
7. Discussion of industry relations issues, collaborations, and/or outreach activities, if any
8. Issues and scheduling for next meeting
9. Adjourn

*All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Debra Sommerfield at (707) 279-2633, ext. 302, or via e-mail at [debras@lakecountywinegrape.org](mailto:debras@lakecountywinegrape.org). Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)*