



BOARD OF DIRECTORS

*Chair*

David Weiss

*Vice Chair*

Broc Zoller

*Secretary-Treasurer*

Bonnie Sears

Keith Brandt

Pete Dodson

John McCarthy

Bruce Merrilees

Bill Oldham

*President*

Debra Sommerfield

**Lake County Winegrape Commission  
Minutes of the Board of Directors Meeting  
September 11, 2018, 3:00 p.m.  
Lake County Winegrape Commission  
3865 Main Street, Kelseyville, CA 95451**

1. Chair David Weiss called the meeting to order at 3:02 p.m. Board Members present: David Weiss, Broc Zoller, Bonnie Sears, Keith Brandt, Pete Dodson, John McCarthy, Bruce Merrilees, Bill Oldham. Quorum established. Also present: Debra Sommerfield, President; Megan Hoberg, Marketing & Events Coordinator; Paul Zellman, Education Programs Director; Ben Kardokus, CDFR Economist (via phone).
2. Public Comment: Guest Chris Nowak reported that while he was traveling recently, he saw Lake County on the wine labels of wineries in Kentucky, Tennessee, and North Carolina.
3. Minutes from June 12, 2018, Board Meeting and August 7, 2018, Board Meeting were approved (*Motion #1, Zoller/Oldham, 8-0*).
4. Chair Weiss provided an Executive Committee update, stating Committee members have been reviewing income scenarios as it relates to the current situation and have agreed to request a line-of-credit increase.
5. Vice Chair/Research and Education Committee Chair Zoller led Board Members in a discussion regarding harvest, which included comments about the impact of smoke, current sampling, and winery negotiations. Committee Chair Zoller updated the group on the collaborative research project with UC Cooperative Extension conducting the third-party sampling of Cabernet Sauvignon across 14 locations and subsequent microfermentations.
6. Marketing and Events Coordinator Megan Hoberg provided an update about LCWC's presence at TEXSOM in Dallas in August. The Board discussed the August 6, 2018, Marketing Committee recommendation regarding hosting an additional event in 2019 and agreed to decide at the January meeting for possible execution in the spring.
7. President Sommerfield provided a Community and Industry Relations Committee update that included information about the upcoming Lake County Wine Alliance Wine Auction to be held at Boatique Winery on September 15, for which LCWC is a sponsor, and AgVenture Winegrape Day on September 21, for which LCWC sponsors lunch and gives a presentation about LCWC's mission and activities.
8. Secretary-Treasurer Sears stepped the Board through 2017-18 year-end financials for LCWC and CDFR grant programs, which the Board approved as presented (*Motion #2, Brandt/Oldham, 8-0*). Board Members directed Chair Weiss and President Sommerfield to work to renew the line of

credit with the proposed increase and authorized Chair Weiss and President Sommerfield as signatories (*Motion #3, Sears/Zoller, 8-0*).

- 9. Next meeting is scheduled for October 9, 2018, at 3:00 p.m.
- 10. Meeting adjourned at 4:20 p.m.

**Lake County Winegrape Commission  
AB 2720 Roll Call Vote Tally**

<b>Board Members</b>	<b>Motion #1</b>	<b>Motion #2</b>	<b>Motion #3</b>
Jonathan Walters, <i>Chair</i>	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Broc Zoller, <i>Vice Chair</i>	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Bonnie Sears, <i>Secretary-Treasurer</i>	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Keith Brandt	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Pete Dodson	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Bruce Merrilees	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Bill Oldham	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
David Weiss	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
<b>FINAL TALLY</b>	<b>8-0</b>	<b>8-0</b>	<b>8-0</b>

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission