



BOARD OF DIRECTORS

Chair

David Weiss

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Pete Dodson

John McCarthy

Bruce Merrilees

Bill Oldham

President

Debra Sommerfield

**Lake County Winegrape Commission
Minutes of the Board of Directors Meeting
October 9, 2018, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

1. Chair David Weiss called the meeting to order at 3:04 p.m. Board Members present: David Weiss, Broc Zoller, Bonnie Sears, Keith Brandt, Pete Dodson, Bill Oldham. Board Members absent: John McCarthy, Bruce Merrilees. Quorum established. Also present: Debra Sommerfield, President; Megan Hoberg, Marketing & Events Coordinator; Paul Zellman, Education Programs Director; Ben Kardokus, Cdfa Economist (via phone).
2. Public Comment: None.
3. Minutes from September 11, 2018, Board Meeting were approved (*Motion #1, Sears/Dodson, 6-0-2*).
4. Lake County Agricultural Commissioner Steve Hajik made a presentation in the wake of the Mendocino Complex Fire regarding available programs and agricultural damage assessments. He indicated that if an extension to the Wildfire and Hurricane Indemnity Program (WHIP) were to be considered by Congress and passed, it could provide relief to growers whose crop was damaged. Commissioner Hajik also stated that reporting for the annual statewide grape crush report is based on state law, which would need to be amended in order for crops damaged by smoke to be reported similarly to the reporting for other defects. He mentioned upcoming events including November 13 Ag Recycling Day and December 10 and 20 Laws & Regulations meetings.
5. Chair Weiss provided an Executive Committee update, stating Committee members will look at assessment income scenarios again in January. He also stated the Committee agreed to proceed with a one-month contract extension with PR firm Colangelo & Partners and to work with the firm again in the spring on research results.
6. Vice Chair/Research and Education Committee Chair Zoller led Board Members in a discussion regarding harvest and the impact of smoke, as well as an update on the collaborative research project with UC Cooperative Extension. Board Member Dodson discussed a bit about the WHIP program in follow up to his discussion with the USDA Farm Service Agency in Ukiah.
7. President Sommerfield provided a brief Community and Industry Relations Committee update, which included updates on AgVenture and AVA applications.
8. Secretary-Treasurer Sears stepped the Board through July 2018 and August 2018 financials.

9. President Sommerfield presented the Board for approval a draft narrative Contemplated Activities Statement, which will be provided to CDFA as an addendum to LCWC’s FY2018-19 budget. Approved (*Motion #2, Zoller/Brandt, 6-0-2*). Board reviewed and approved by consensus the proposed agreement with independent contractor Paul Zellman to provide consulting services necessary to carry out educational programs (*Motion #3, 6-0-2*).
10. Next meeting is scheduled for December 4, 2018, at 4:00 p.m.
11. Meeting adjourned at 4:48 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

Board Members	Motion #1	Motion #2	Motion #3
David Weiss, <i>Chair</i>	Aye	Aye	Aye
Broc Zoller, <i>Vice Chair</i>	Aye	Aye	Aye
Bonnie Sears, <i>Secretary-Treasurer</i>	Aye	Aye	Aye
Keith Brandt	Aye	Aye	Aye
Pete Dodson	Aye	Aye	Aye
John McCarthy	Absent	Absent	Absent
Bruce Merrilees	Absent	Absent	Absent
Bill Oldham	Aye	Aye	Aye
FINAL TALLY	6-0-2	6-0-2	6-0-2

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission