



BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Pete Dodson

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

**Lake County Winegrape Commission
Board of Directors'
Meeting Minutes
March 13, 2018, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

1. Chair Jonathan Walters called the meeting to order at 3:04 p.m. Board Members present: Jonathan Walters, Broc Zoller, Bonnie Sears, Keith Brandt, Pete Dodson, Bruce Merrilees, Bill Oldham, David Weiss. Also present: Debra Sommerfield, President; Ben Kardokus, CDFA Economist (via phone), Paul Zellman, Education Programs Director.
2. Minutes from the January 30, 2018, Board Meeting were approved (*Motion #1, Weiss/Brandt, 8-0*).
3. A presentation was given by LCWC Counsel Jill S. England regarding the submission requirements for LCWC Board Members for the annual Fair Political Practices Commission's Statement of Economic Interests.
4. President Sommerfield gave an update on the 2018 Board Member Elections.
5. Secretary/Treasurer Bonnie Sears presented assessment collections to date and January 2018 and February 2018 financials for review. It was noted that non-renewals by sponsors should be handled in QuickBooks as voided invoices not as bad debt.
6. Committee Chair Bill Oldham and President Debra Sommerfield gave an update on recent events including TEXSOM International Wine Awards held in February in Dallas and the upcoming Volcanic Wines Conference at the end of March in New York.
7. Research and Education Committee Chair Zoller and Paul Zellman provided an update on the Master Vigneron Academy and presented the latest draft of the formalization of the course curriculum. Paul Zellman also provided an update on the Distribution Uniformity kits available to be loaned to growers. Chair Walters suggested even making up kits that could be sold at cost. Discussion of viticulture seminar planning was tabled to a future meeting.
8. President Sommerfield and Chair Walters provided an update on the planning for the Sauvignon Blanc Experience to be held on May 4-5, 2018, including the budget, sponsor income to date, and ticket pricing and availability. The Board agreed to have President Sommerfield consult with Committee Chairs Oldham and Zoller after April 10 if ticket sales remain soft to determine whether some type of discount for Symposium ticket sales might be useful.
9. Board Member Dodson provided an update on a recent meeting with USDA Rural Development State Director Kim Vann regarding industry labor and housing issues.

10. Board Member Brandt discussed the upcoming Lake County Ag & Natural Resource Day put on by the Lake County Fair Foundation to be held on March 15.
11. Board Member Bill Oldham provided an update on the AVA application process for the proposed Upper Lake Valley AVA and mentioned the status of the Upper Lake Valley AVA (aka Elk Mountain AVA) account and a pending consultant invoice, which if paid will result in the bank account dropping below the minimum balance. On motion, the Board authorized increasing the amount of the original advance of \$2,500 by an additional \$500 to a total of \$3,000 to avoid incurring bank fees (*Motion #2, Sears/Weiss, 8-0*).
12. Next meeting is scheduled for April 24, 2018, at 3:00 p.m.
13. Meeting adjourned at 5:02 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

| Board Members | Motion #1 | Motion #2 |
|--|------------------|------------------|
| Jonathan Walters, <i>Chair</i> | Aye | Aye |
| Broc Zoller, <i>Vice Chair</i> | Aye | Aye |
| Bonnie Sears, <i>Secretary-Treasurer</i> | Aye | Aye |
| Keith Brandt | Aye | Aye |
| Pete Dodson | Aye | Aye |
| Bruce Merrilees | Aye | Aye |
| Bill Oldham | Aye | Aye |
| David Weiss | Aye | Aye |
| FINAL TALLY | 8-0 | 8-0 |

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission