



BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Bill Brunetti

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

**Lake County Winegrape Commission
Board of Directors'
Meeting Minutes
June 27, 2017, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

1. Chair Jonathan Walters called the meeting to order at 3:04 p.m. Board Members present: Jonathan Walters, Broc Zoller, Bonnie Sears, Bill Brunetti, David Weiss, Bill Oldham, Bruce Merrilees (3:22 p.m.). Also present: Debra Sommerfield, President; Justin Ellerby, CDFA Economist; Pete Dodson. Absent: Keith Brandt
2. Minutes from the April 25, 2017, Board Meeting (*Motion #1, Weiss/Brunetti, 6-0-2*), and the May 25, 2017, Budget Workgroup Meeting (*Motion #2, Brunetti/Zoller, 6-0-2*) were approved.
3. Committee Chair Bill Brunetti and President Debra Sommerfield led a discussion recapping recent events including SOMMCamp, which was held June 4 -7, 2017, as a 3-day/2-night hosted visit for 16 sommeliers from across the country and included vineyard visits, technical tastings, and educational discussions about the Lake County winegrowing region. The Board suggested recording future events with video and discussed the need to continue to maintain relationships with the attendees. They discussed details about the grant-funded outreach events in New York City in May, which included a seminar for media, a seminar for sommeliers, and participation in an American Cancer Society gala that included pouring Lake County wine at the *Wine Spectator* booth, and details on the Aspen Food & Wine Classic, which had dedicated trade and consumer tastings, attended by key retail wine buyers and knowledgeable wine consumers.
4. President Sommerfield provided a short update on the Master Vigneron Academy noting the next session is slated for June 28, 2017. Planning continues for the International Sauvignon Blanc Symposium in May 2018.
5. Chair Walters made some suggestions for the Long Valley area AVA boundary proposals. Board Member Bill Oldham stated the account for the formation of the Elk Mountain Valley AVA seemed to have sufficient funding with area growers each contributing a portion. Chair Walters provided an update on Expedia's pickup of Lake County Winery Association events.
6. The Board seated Keith Brandt, David Weiss, and Bruce Merrilees to Lake County Winegrape Commission Board of Directors 2017-19 term based on the results of grower election. (*Motion #3, Brunetti/Zoller, 7-0-1*) Chair Walters nominated and Board approved seating Pete Dodson to the Board to as Public Member for the 2017-19 term. (*Motion #4, Walters/Weiss, 7-0-1*)

Chair Walters, joined by the full Board, thanked Bill Brunetti for his eight years of service as Public Member on the Lake County Winegrape Commission Board of Directors, from 2009-2017, and recognized him with a commemorative plaque.

Board Members discussed the officer positions and approved Board Member Oldham’s nomination of the existing officers – Jonathan Walters as Chair, Broc Zoller as Vice Chair, and Bonnie Sears as Secretary-Treasurer – as the slate of officers to serve for the 2017-18 term. *(Motion #5, Oldham/Weiss, 7-0-1)*

Board Members set the assessment rate for the 2017 harvest season at 1 percent. *(Motion #6, Zoller/Weiss, 7-0-1)*

7. Secretary-Treasurer Bonnie Sears stepped the Board through assessment collections to date, reviewed April and May 2017 financials. Board Members approved the recommended FY 2017-18 budget as presented. *(Motion #7, Sears/Merrilees, 7-0-1)*
8. Next meetings scheduled for August 1, 2017, at 3:00 p.m., and September 26, 2017, at 3:00 p.m.
9. Meeting adjourned at 4:55 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

Board Members	Motion #1	Motion #2	Motion #3	Motion #4	Motion #5	Motion #6	Motion #7
Jonathan Walters, <i>Chair</i>	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Broc Zoller, <i>Vice Chair</i>	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Bonnie Sears, <i>Secretary-Treasurer</i>	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Keith Brandt	Absent	Absent	Absent	Absent	Absent	Absent	Absent
Bill Brunetti	Aye	Aye	Aye	Aye	-	-	-
Pete Dodson	-	-	-		Aye	Aye	Aye
Bruce Merrilees	Absent	Absent	Aye	Aye	Aye	Aye	Aye
Bill Oldham	Aye	Aye	Aye	Aye	Aye	Aye	Aye
David Weiss	Aye	Aye	Aye	Aye	Aye	Aye	Aye
FINAL TALLY	6-0-2	6-0-2	7-0-1	7-0-1	7-0-1	7-0-1	7-0-1

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission