



BOARD OF DIRECTORS

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Jonathan Walters

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Broc Zoller

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Bonnie Sears

Keith Brandt

Pete Dodson

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

**Lake County Winegrape Commission
Board of Directors'
Meeting Minutes
January 30, 2018, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

1. Chair Jonathan Walters called the meeting to order at 3:05 p.m. Board Members present: Jonathan Walters, Broc Zoller, Bonnie Sears, Keith Brandt, Pete Dodson, Bruce Merrilees, Bill Oldham, David Weiss. Also present: Debra Sommerfield, President; Ben Kardokus, Cdfa Economist (via phone). Guests present: Phil Arnold.
2. Minutes from the December 5, 2017, Board Meeting were approved (*Motion #1, Sears/Zoller, 8-0*).
3. A presentation was given by Zach Pehling, Pehling & Pehling CPAs, of the FY 2016-17 Independent Auditor's Report. Board Members approved the Independent Auditor's Report FY 2016-17 as presented (*Motion #2, Zoller/Oldham, 8-0*).
4. Secretary/Treasurer Bonnie Sears presented the mid-year FY 2017-18 budget review. The Board approved Q2 FY 2017-18 financials (*Motion #3, Zoller/Dodson, 8-0*).
5. President Sommerfield reminded Board members of the April deadline for submitting Form 700 Statement of Economic Interest to the Fair Political Practices Commission. The Board agreed to have LCWC Counsel Jill England provide an update and answer questions about the form at the next Board meeting.
6. President Sommerfield provided an update on the upcoming 2018 Board Member Elections.
7. Research and Education Committee Chair Zoller and President Sommerfield provided an update on the Master Vigneron Academy and the formalization of the course curriculum being done by LCWC Education Director Paul Zellman. The purpose of doing so is to enable the curriculum to be pitched to other regions and possibly certified by UC Davis. Review and input is being given by Committee Chair Zoller and Randy Krag.
8. President Sommerfield provided an update on participation in the TEXSOM International Wine Awards in Dallas in February and the International Volcanic Wines Conference in late March. Chair Walters and President Sommerfield mentioned that the keynote speaker for Momentum canceled at the last minute, so plans are in discussion to hold some type of Momentum-style event after the Sauvignon Blanc Experience, possibly in spring or early summer. Chair Walters briefly discussed the program for the Sauvignon Blanc Experience (International Symposium and Grand Tasting) for May 4-5, 2018. Board Member Weiss expressed concerns regarding the crop load trials and Chair Walters agreed to take that to the Program Committee. Vice Chair Zoller

suggested photos with more local impact. Board Member Dodson requested a graphic for use on social media such as LinkedIn.

9. Community/Industry Relations Chair Bruce Merrilees and President Sommerfield discussed the upcoming National Ag Day set for March 20 and the effort to recognize it locally as a tie-in to the Lake County Ag & Natural Resource Day put on by the Lake County Fair Foundation to be held on March 13; the Board agreed to inquire about sponsoring the event.
10. Board Member Bill Oldham provided an update on the AVA application process for the proposed Elk Mountain Valley AVA, stating that suggestions from the AVA representative at TTB was the reason for the proposed name to be revised to Upper Lake Valley AVA prior to submission.
11. Next meetings are scheduled for March 13, 2018, at 3:00 p.m., and April 24, 2018, at 3:00 p.m.
12. Meeting adjourned at 4:50 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

Board Members	Motion #1	Motion #2	Motion #3
Jonathan Walters, <i>Chair</i>	Aye	Aye	Aye
Broc Zoller, <i>Vice Chair</i>	Aye	Aye	Aye
Bonnie Sears, <i>Secretary-Treasurer</i>	Aye	Aye	Aye
Keith Brandt	Aye	Aye	Aye
Pete Dodson	Aye	Aye	Aye
Bruce Merrilees	Aye	Aye	Aye
Bill Oldham	Aye	Aye	Aye
David Weiss	Aye	Aye	Aye
FINAL TALLY	8-0	8-0	8-0

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission