



**Lake County Winegrape Commission
Minutes of the Board of Directors Meeting
January 15, 2019, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

BOARD OF DIRECTORS

Chair

David Weiss

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Pete Dodson

John McCarthy

Bruce Merrilees

Bill Oldham

President

Debra Sommerfield

1. Chair David Weiss called the meeting to order at 3:05 p.m. Board Members present: David Weiss, Broc Zoller, Bonnie Sears, Keith Brandt, Pete Dodson, Bruce Merrilees, Bill Oldham. Board Members absent: John McCarthy. Quorum established. Also present: Erica Lundquist, NRCS; Korinn Woodard, NRCS and Lake County RCD; Debra Sommerfield, President; Megan Hoberg, Marketing & Events Coordinator; Paul Zellman, Education Programs Director; Justin Ellerby, CDFFA Economist (via phone).
2. Public Comment: None.
3. Minutes from December 4, 2018, Board Meeting were approved (*Motion #1, Zoller/Brandt, 7-0-1*).
4. Erica Lundquist of the Natural Resources Conservation Service (NRCS) made a presentation on the North Coast Soil Health Hub, a grant-funded initiative led by Resource Conservation Districts in Napa, Sonoma, and Mendocino. She discussed several potential benefits for Lake County growers to participate, such as improving water filtration, building organic matter, and matching cover crops to vineyard soils. Ms. Lundquist indicated the state's focus is on building organic matter and/or reducing greenhouse gas emissions. Korinn Woodard of the NRCS and the Lake Resource Conservation District also was present. Vice Chair Zoller agreed to follow up with Ms. Woodard to discuss potential involvement, so Ms. Woodard could follow up with NRCS District Conservationist Carol Mandel.
5. President Sommerfield provided an update on the collaborative research project, stating UC Cooperative Extension is currently working on the data-gathering and GIS-modeling phase.
6. Education Director Consultant Paul Zellman provided an update on the class formation for 2019 Master Vigneron Academy®, stating spaces are still available and the class kicks off with a visit to the Unified Wine & Grape Symposium in Sacramento.
7. Board Member Brandt provided a recap of the Crop Insurance Seminar held on January 8, 2019, at the Lodge at Blue Lakes and suggested additional dialog should continue to address concerns about the harvest deduction. Vice Chair Zoller raised a question regarding the relation of crop insurance claims to assessment payments; CDFFA representative Justin Ellerby agreed to follow up with CDFFA Economist Ben Kardokus for guidance; item to be agendaized for next meeting. President Sommerfield shared information about potential seminars to be presented by Affiliate Sponsor Pan American Insurance. Board Members suggested connecting with Lake County Farm Bureau Executive Director Brenna Sullivan to avoid duplication and maximize training opportunities.

8. President Sommerfield led a short recap of the December strategic roundtable and requested direction regarding the issue of conjunctive labeling; consensus was to reach out to CDFA Economist Ben Kardokus for information. Marketing & Events Coordinator Hoberg provided an update on LCWC’s presence at the Unified Wine & Grape Symposium, shared a multi-page article on the 2018 International Sauvignon Blanc Symposium that appeared in the January 2019 issue of *Wine Business Monthly*, and stated Momentum 2019 is in initial planning stages.
9. President Sommerfield provided a brief update on the AVA application process, and Marketing & Events Coordinator Hoberg provided an update on the new Lake County Winery Association Board of Directors.
10. Zach Pehling of Pehling & Pehling CPAs presented the FY 2017-18 Independent Auditor’s Report and Agreed-Upon Procedures Audit, which were accepted by the Board (*Motion #2, Dodson/Oldham, 7-0-1*). Secretary-Treasurer Sears presented Q1 FY 2018-19 financials, which were approved (*Motion #3, Zoller/Dodson, 7-0-1*), and stepped the Board through a review of October 2018 and November 2018 financials. Board Members reviewed assessment collections.
11. President Sommerfield led the Mid-Year Budget Review and each Board Member shared thoughts regarding income and expenditures related to research, outreach, and promotion. President Sommerfield will put together a multi-pronged proposal focused on the theme of volcanics.
12. Next meeting is scheduled for February 12, 2019, at 3:00 p.m.
13. Meeting adjourned at 5:10 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

Board Members	Motion #1	Motion #2	Motion #3
David Weiss, <i>Chair</i>	Aye	Aye	Aye
Broc Zoller, <i>Vice Chair</i>	Aye	Aye	Aye
Bonnie Sears, <i>Secretary-Treasurer</i>	Aye	Aye	Aye
Keith Brandt	Aye	Aye	Aye
Pete Dodson	Aye	Aye	Aye
John McCarthy	Absent	Absent	Absent
Bruce Merrilees	Aye	Aye	Aye
Bill Oldham	Aye	Aye	Aye
FINAL TALLY	7-0-1	7-0-1	7-0-1

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission