



BOARD OF DIRECTORS

Chair

David Weiss

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Pete Dodson

John McCarthy

Bruce Merrilees

Bill Oldham

President

Debra Sommerfield

**Lake County Winegrape Commission
Minutes of the Board of Directors Meeting
August 7, 2018, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

1. Chair David Weiss called the meeting to order at 3:02 p.m. Board Members present: David Weiss, Broc Zoller, Bonnie Sears, Keith Brandt, Pete Dodson, John McCarthy, Bruce Merrilees, Bill Oldham. Quorum established.
Also present: Debra Sommerfield, President; Megan Hoberg, Marketing & Events Coordinator; Paul Zellman, Education Programs Director, Consultant; John Hyde, Marketing Consultant (via phone); Ben Kardokus, CDFA Economist (via phone).
Guests present: Lake County Supervisor Rob Brown, Bill Brunetti, Patty Brunetti, Mark Burch, Chad Clark, Tino Gamber, Christian Klier, Cameron Mauritsen, Glenn McGourty, Joy Merrilees, Dave Rosenthal, Pedro Rubio, Eric Stine (via phone), Dave Waldschmidt, Jonathan Walters, Will Weiss
2. Chair Weiss, on behalf of the Executive Committee, presented the Board with the Committee's recommendation to accept a proposal from public relations firm Colangelo & Partners and enter into agreement for services with the firm on message development. The Board approved the proposal, authorized Chair Weiss to sign the agreement and the Executive Committee to execute the work. (*Motion #1, Dodson/Oldham, 8-0*).
3. President Sommerfield presented the Board with an agreement with Pehling & Pehling CPAs for services necessary to conduct annual audit of LCWC financial statements for fiscal year ending June 30, 2019, which the Board accepted and authorized Chair Weiss to sign (*Motion #2, Sears/Zoller, 8-0*).
4. The Board reviewed and approved proposed agreement with Western Weather Group for weather forecasting services from July 2018 through June 2020. (*Motion #3, Zoller/Brandt, 8-0*).
5. Paul Zellman presented the Board with the question, given the wildland fire impact, as to whether to hold the August class session or to postpone to after harvest. The Board agreed by consensus to hold the session on August 14 as planned.
6. The discussion regarding a Marketing Committee recommendation regarding an additional event and modification of the budget was tabled to the next Board meeting.
7. Chair Weiss led the Board and guests in a roundtable discussion regarding the impact of the Mendocino Complex fires and possible actions needed to support growers. (Notes attached as addendum to the minutes.)
8. Next meeting is scheduled for September 11, 2018, at 3:00 p.m.

9. Meeting adjourned at 4:50 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

Board Members	Motion #1	Motion #2	Motion #3
Jonathan Walters, <i>Chair</i>	Aye	Aye	Aye
Broc Zoller, <i>Vice Chair</i>	Aye	Aye	Aye
Bonnie Sears, <i>Secretary-Treasurer</i>	Aye	Aye	Aye
Keith Brandt	Aye	Aye	Aye
Pete Dodson	Aye	Aye	Aye
Bruce Merrilees	Aye	Aye	Aye
Bill Oldham	Aye	Aye	Aye
David Weiss	Aye	Aye	Aye
FINAL TALLY	8-0	8-0	8-0

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission