



## BOARD OF DIRECTORS

*Chair*

Jonathan Walters

*Vice Chair*

Broc Zoller

*Secretary-Treasurer*

Bonnie Sears

Keith Brandt

Bill Brunetti

Bruce Merrilees

Bill Oldham

David Weiss

*President*

Debra Sommerfield

**Lake County Winegrape Commission  
Board of Directors'  
Meeting Minutes  
April 25, 2017, 3:00 p.m.  
Lake County Winegrape Commission  
3865 Main Street, Kelseyville, CA 95451**

1. Chair Jonathan Walters called the meeting to order at 3:22 p.m. Board Members present: Jonathan Walters, Broc Zoller, Bonnie Sears, Bill Brunetti, David Weiss, Bill Oldham, Keith Brandt, Bruce Merrilees. Also present: Debra Sommerfield, President. Absent: Ben Kardokus, CDFAs Economist
2. Minutes from the March 14, 2017, meeting were approved, (*Motion #1, Oldham/Sears, 8-0*).
3. Chair Jonathan Walters led a brief discussion recapping Momentum 2017 with comments about a great keynote speaker in John Szabo MS, concerns that the presentation on statistics was a bit dry, and acknowledgement that the succession planning panel discussion helped raise an important issue for local growers. President Sommerfield provided an update on upcoming events, including SOMM Camp which will be held June 4 -7, 2017, and the lineup of outreach events funded by the CDFAs Grant in New York, Aspen, Dallas, and San Diego. International Sauvignon Blanc Symposium planning is well underway. She also shared copies of the new ad campaign with placements starting in *Wine Enthusiast* and *Food & Wine*, and coming soon in *Wine Spectator* – all funded by the grant.
4. Chair Walters led a roundtable discussion on the status of budbreak, pruning, and frost, with most acknowledging while it's about two weeks behind last year, it actually is looking to be on pace with a 'normal' year with shoot thinning to start next week.
5. Secretary-Treasurer Bonnie Sears stepped the Board through assessment collections to date, reviewed March 2017 financials, and presented Q3 2016-17 financials for review, which were approved (*Motion #2, Sears/Weiss, 8-0*). Board agreed to fund \$2,500 to each AVA account to be used to maintain minimum balance in checking accounts to avoid incurring fees, but not to be used for operating expenses (*Motion #3, Sears/Walters, 8-0*).
6. President Sommerfield shared results of Board elections: 35 ballots were cast; ballots were collected and counted by Pehling & Pehling CPAs and verified by CDFAs. Incumbent Board Members Keith Brandt, Bruce Merrilees, and David Weiss were re-elected to serve another two-year term. Chair Walters agreed to contact J. Candelario.
7. Board Members Keith Brandt, Bill Oldham, and David Weiss provided an update on the applications to establish American Viticultural Areas (AVAs) for Elk Mountain Valley and the Long Valley area.

8. Next meeting scheduled for June 27, 2017, at 3:00 p.m. Upcoming Committee meetings: Finance Committee on May 22 at 2:00 p.m. and Budget Workgroup Meeting on May 22 at 3:00 p.m.
9. Soper-Reese Theatre Executive Director Mike Adams provided a presentation on the “Soper-Reese Theatre Plans for Expansion.”
10. Meeting adjourned at 4:47 p.m.

**Lake County Winegrape Commission  
AB 2720 Roll Call Vote Tally**

<b>Board Members</b>	<b>Motion #1</b>	<b>Motion #2</b>	<b>Motion #3</b>
Jonathan Walters – Chair	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Broc Zoller – Vice Chair	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Bonnie Sears – Secretary/Treasurer	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Keith Brandt	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Bill Brunetti	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Bruce Merrilees	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
Bill Oldham	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
David Weiss	<b>Aye</b>	<b>Aye</b>	<b>Aye</b>
<b>FINAL TALLY</b>	<b>4-0</b>	<b>4-0</b>	<b>4-0</b>

Respectfully submitted,



Debra Sommerfield, President, Lake County Winegrape Commission