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Sent and Posted on Web Site on September 16, 2017

Lake County Winegrape Commission

10-DAY NOTICE OF MEETING AND AGENDA

Board Meeting

Tuesday, September 26, 2017, 3:00 p.m.

Meeting Location

Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** August 1, 2017
- 4. Harvest Roundtable Discussion**
- 5. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
 - Recap of 2017 Master Vigneron Academy and update on graduation to be held November 4
 - Update on Agricultural Labor Management Seminar to be held November 6-7
 - Planning for 2018 International Sauvignon Blanc Symposium
- 6. Marketing Committee Report** (*B. Oldham, Committee Chair*)
 - Updates on recent and upcoming activities and events, including TEXSOM in Dallas (August) and SommCon and San Diego Bay Wine & Food Festival (November)
- 7. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
 - Presentation: Update on AVA Application Process Elk Mountain Valley and Long Valley Areas by Consultant Terry Dereniuk
 - Recap of California Women for Ag's 2017 AgVenture Winegrape Day and of Lake County Wine Alliance's annual wine auction
 - Update on California Association of Winegrape Growers and Lake County Winery Association
- 8. Finance Committee Report** (*B. Sears, Committee Chair*)
 - Review July 2017 and August 2017 financials
- 9. Executive Committee Report** (*J. Walters, Committee Chair*)

10. Administrative Report (D. Sommerfield, President)

11. Correspondence, Board Member Communications

12. Upcoming Meeting Schedule and Agenda Items: October 31, December 5

13. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Debra Sommerfield at (707)279-2633, ext. 302, or via email at: debras@lakecountywinegrape.org. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org