



Sent and Posted on August 30, 2018

## 10-DAY NOTICE OF MEETING AND AGENDA

### Lake County Winegrape Commission Board Meeting

Tuesday, September 11, 2018, 3:00 p.m.

Lake County Winegrape Commission Office  
3865 Main Street, Kelseyville, CA 95451

#### BOARD OF DIRECTORS

*Chair*

David Weiss

*Vice Chair*

Broc Zoller

*Secretary-Treasurer*

Bonnie Sears

Keith Brandt

Pete Dodson

John McCarthy

Bruce Merrilees

Bill Oldham

*President*

Debra Sommerfield

1. **Call to Order:** Roll call, establish quorum
2. **Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
3. **Approval of Minutes from Previous Meeting(s)**
4. **Executive Committee Report** (*D. Weiss, Committee Chair*)
5. **Research/Education Committee Report** (*B. Zoller, Committee Chair*)
  - Continued pre-harvest roundtable discussion
  - Update on grower seminar 'Wildland Fire & Vineyards: Assessing Viticultural, Legal, and Financial Implications' held September 6, 2018
  - Update on collaborative research project
  - Update regarding Small Grower Certification Program
6. **Marketing Committee Report** (*B. Oldham, Committee Chair*)
  - Update from TEXSOM
  - Continued discussion regarding Marketing Committee recommendation regarding direction of Sauvignon Blanc Experience; update on upcoming events including San Diego Bay Food and Wine Festival (November)
7. **Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
  - Update on AVA applications
  - Update on California Women for Ag 2018 AgVenture Program
  - Update on Lake County Wine Alliance annual wine auction
  - Update on California Association of Winegrape Growers and Lake County Winery Association
8. **Administrative Report** (*D. Sommerfield, President*)
  - Review and approve agreement with independent contractor Paul Zellman to provide consulting services necessary to carry out educational programs
9. **Finance Committee Report** (*B. Sears, Committee Chair*)
  - Review and approve Q4 FY 2017-18 financials
  - Review and approve FY 2017-18 year-end financials
  - Consideration of resolution a) renewing line of credit and b) authorizing account signatories
10. **Correspondence, Board Member Communications**

## **11. Upcoming Meeting Schedule and Proposed Agenda Items**

## **12. Adjourn**

*All agenda items are subject to discussion and possible action. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time by contacting Debra Sommerfield at (707)279-2633 or [debras@lakecountywinegrape.org](mailto:debras@lakecountywinegrape.org). This notice and agenda is available on the Internet at: [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)*