



Sent and Posted on September 28, 2018
10-DAY NOTICE OF MEETING AND AGENDA

Lake County Winegrape Commission Board Meeting

Tuesday, October 9, 2018, 3:00 p.m.
Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

BOARD OF DIRECTORS

Chair
David Weiss
Vice Chair
Broc Zoller

Secretary-Treasurer
Bonnie Sears
Keith Brandt
Pete Dodson
John McCarthy
Bruce Merrilees
Bill Oldham

President
Debra Sommerfield

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agendized item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s)**
- 4. Update from Lake County Agricultural Commissioner Steve Hajik**
- 5. Executive Committee Report** (*D. Weiss, Committee Chair*)
- 6. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
 - Harvest roundtable discussion
 - Update on “Wildland Fire Smoke Impact on Winegrapes” collaborative research project
 - Update on upcoming events, including Master Vigneron Academy[®] Graduation November 3, Integrated Pest Management Seminar November 16
- 7. Marketing Committee Report** (*B. Oldham, Committee Chair*)
 - Update on upcoming events and activities
 - Update on public relations activities and contract with public relations firm
- 8. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
 - Update on California Women for Ag 2018 AgVenture Program
 - Update on California Association of Winegrape Growers and Lake County Winery Association
 - Update on AVA applications
- 9. Finance Committee Report** (*B. Sears, Committee Chair*)
 - Review July 2018 and August 2018 financials
- 10. Administrative Report** (*D. Sommerfield, President*)
 - Review and approve 2018-19 Contemplated Activities Statement
 - Review and approve agreement with independent contractor Paul Zellman to provide consulting services necessary to carry out educational programs
- 11. Correspondence, Board Member Communications**

12. Upcoming Meeting Schedule and Proposed Agenda Items

13. Adjourn

All agenda items are subject to discussion and possible action. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time by contacting Debra Sommerfield at (707)279-2633 or debras@lakecountywinegrape.org. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org.