



Sent and Posted on March 1, 2018

10-DAY NOTICE OF MEETING AND AGENDA

Lake County Winegrape Commission Board Meeting

Tuesday, March 13, 2018, 3:00 p.m.

Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Pete Dodson

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** January 30, 2018
- 4. Administrative Report** (*D. Sommerfield, President*)
 - **Presentation:** Fair Political Practices Commission Statement of Economic Interests, Jill S. England
 - Update on 2018 LCWC Board Member Elections
- 5. Finance Committee Report** (*B. Sears, Committee Chair*)
 - Update on 2017 harvest season assessment collections to date
 - Review January and February 2018 financials
- 6. Marketing Committee Report** (*B. Oldham, Committee Chair*)
 - Update on recent and upcoming marketing activities
- 7. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
 - Update on Master Vignerons AcademySM
 - Update on Sauvignon Blanc Experience
 - Discussion regarding proposed Vigor seminar
- 8. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
 - Update on Lake County Fair Foundation's Ag & Natural Resource Day, March 15, 2018
 - Update on National Ag Day/Ag Day in Lake County Proclamation, March 20, 2018
 - Update on AVA applications
 - Update on California Association of Winegrape Growers and Lake County Winery Association
- 9. Executive Committee Report** (*J. Walters, Committee Chair*)
- 10. Correspondence, Board Member Communications**
- 11. Upcoming Meeting Schedule and Proposed Agenda Items**
- 12. Adjourn**

All agenda items are subject to discussion and possible action. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time by contacting Debra Sommerfield at (707)279-2633 or debras@lakecountywinegrape.org. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org