



BOARD OF DIRECTORS

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David Weiss

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Sent and Posted on Web Site on January 18, 2018

**Lake County Winegrape Commission**

**10-DAY NOTICE OF MEETING AND AGENDA**

**Board Meeting**

Tuesday, January 30, 2018, 3:00 p.m.

Meeting Location

Lake County Winegrape Commission Office  
3865 Main Street, Kelseyville, CA 95451

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** December 5, 2017
- 4. Finance Committee Report** (*B. Sears, Committee Chair*)
  - **Presentation:** FY 2016-17 Independent Auditor's Report, by Zach Pehling, Pehling & Pehling CPAs
  - Accept Independent Auditor's Report for FY 2016-17
  - Update on 2017 harvest season assessment collections to date
  - Review and approve Q2 FY 2017-18 financials
  - Mid-year FY 2017-18 budget review
- 5. Executive Committee Report** (*J. Walters, Committee Chair*)
- 6. Administrative Report** (*D. Sommerfield, President*)
  - Update on Fair Political Practices Commission's Statement of Economic Interests (Form 700)
  - Update on CDFA Specialty Crop Block Grant Audit
  - Discussion/consideration of 2018 LCWC Board Member Elections; appoint Nominating Committee; review available Board Member seats; review 2018 Elections Calendar
- 7. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
  - Discussion of Master Vigneron Academy<sup>sm</sup>: 2018 class formation, schedule; curriculum update
  - Update on Sauvignon Blanc Experience – International Sauvignon Blanc Symposium, May 4, 2018, and Grand Tasting, May 5, 2018)
  - Update on Vigor seminar
- 8. Marketing Committee Report** (*B. Oldham, Committee Chair*)
  - Recap of December Strategic Roundtable Discussion

- Update on marketing activities: TEXSOM International Wine Awards, International Volcanic Wines Conference, Momentum 2018

**9. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)

- Update on National Ag Day (March 20, 2018)
- Discussion regarding participation in Lake County Ag & Natural Resource Day on March 15, put on by the Lake County Fair Foundation
- Updates on applications to establish American Viticultural Areas for Upper Lake region and Long Valley region
- Update on California Association of Winegrape Growers and Lake County Winery Association

**10. Correspondence, Board Member Communications**

**11. Upcoming Meeting Schedule and Agenda Items**

**12. Adjourn**

*All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Debra Sommerfield at (707)279-2633, ext. 302, or via email at: [debras@lakecountywinegrape.org](mailto:debras@lakecountywinegrape.org) Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)*