



Sent and Posted on July 26, 2018

10-DAY NOTICE OF MEETING AND AGENDA

Lake County Winegrape Commission Board Meeting

Tuesday, August 7, 2018, 3:00 p.m.

Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

BOARD OF DIRECTORS

Chair

David Weiss

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Pete Dodson

John McCarthy

Bruce Merrilees

Bill Oldham

President

Debra Sommerfield

1. **Call to Order:** Roll call, establish quorum
2. **Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
3. **Approval of Minutes from Previous Meeting(s):** June 12, 2018
4. **Executive Committee Report** (*D. Weiss, Committee Chair*)
5. **Marketing Committee Report** (*B. Oldham, Committee Chair*)
 - Discussion regarding Marketing Committee recommendation regarding direction of Sauvignon Blanc Experience
 - Update on upcoming marketing activities including TEXSOM (August) and San Diego Bay Food and Wine Festival (November)
6. **Research/Education Committee Report** (*B. Zoller, Committee Chair*)
 - Pre-harvest roundtable discussion
 - Update on Master Vignerons Academy[®]
 - Discussion regarding Small Grower Certification Program
7. **Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
 - Update on AVA applications
 - Update on California Women for Ag 2018 AgVenture Program
 - Update on Lake County Wine Alliance annual wine auction
 - Update on California Association of Winegrape Growers and Lake County Winery Association
8. **Administrative Report** (*D. Sommerfield, President*)
 - Review and approve agreement with Pehling & Pehling CPAs for services necessary to conduct annual audit of LCWC financial statements for fiscal year ending June 30, 2019
 - Review and approve agreement with independent contractor Paul Zellman to provide consulting services necessary to carry out educational programs
 - Review and approve agreement with Western Weather Group for weather forecasting services
 - Review and approve other miscellaneous agreements, as needed
9. **Finance Committee Report** (*B. Sears, Committee Chair*)
 - Review and approve Q4 FY 2017-18 financials
 - Review and approve FY 2017-18 year-end financials

10. Correspondence, Board Member Communications

11. Upcoming Meeting Schedule and Proposed Agenda Items

12. Adjourn

All agenda items are subject to discussion and possible action. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time by contacting Debra Sommerfield at (707)279-2633 or debras@lakecountywinegrape.org. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org