



BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Pete Dodson

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

Sent and Posted on Web Site on July 20, 2017

Lake County Winegrape Commission

10-DAY NOTICE OF MEETING AND AGENDA

Board Meeting

Tuesday, August 1, 2017, 3:00 p.m.

Meeting Location

Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** June 27, 2017
- 4. Marketing Committee Report** (*J. Walters, Interim Committee Chair*)
 - a. Update on upcoming events, Sauvignon Blanc campaign, grant and other marketing campaigns/activities, including TEXSOM in Dallas (August), SommCon and San Diego Bay Food & Wine Festival (November)
 - b. Update on planning for 2018 International Sauvignon Blanc Symposium
- 5. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
 - a. Pre-harvest roundtable discussion
 - b. Update on 2017 Master Vigneron Academy
 - c. Update on Ag Labor Management Seminar
- 6. Executive Committee Report** (*J. Walters, Committee Chair*)
- 7. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
 - a. Update on California Women for Ag's 2017 AgVenture Program
 - b. Update on Lake County Wine Alliance annual wine auction
 - c. Update on application process to establish American Viticultural Areas (AVAs) for Elk Mountain Valley and Long Valley area
 - d. Update on California Association of Winegrape Growers and Lake County Winery Association
- 8. Administrative Report** (*D. Sommerfield, President*)
 - a. Review and approve agreement with Pehling & Pehling CPAs for services necessary to conduct annual audit of LCWC financial statements for fiscal year ending June 30, 2018

- b. Review and approve agreement with independent contractor Paul Zellman to provide consulting services necessary to carry out educational programs for FY 2017-18
- c. Review and approve agreement with Western Weather Group for weather forecasting services for FY 2017-18
- d. Continued discussion of committee chair assignments

9. Finance Committee Report (*B. Sears, Committee Chair*)

- a. Review and approve Q4 FY 2016-17 financials
- b. Review and approve year-end FY 2016-17 financials

10. Correspondence, Board Member Communications

11. Upcoming Meeting Schedule and Agenda Items: September 26

12. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Debra Sommerfield at (707)279-2633, ext. 302, or via email at: debras@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org