



Sent and Posted on April 13, 2018  
**10-DAY NOTICE OF MEETING AND AGENDA**

**Lake County Winegrape Commission Board Meeting**

Tuesday, April 24, 2018, 3:00 p.m.

Lake County Winegrape Commission Office  
3865 Main Street, Kelseyville, CA 95451

**BOARD OF DIRECTORS**

*Chair*

Jonathan Walters

*Vice Chair*

Broc Zoller

*Secretary-Treasurer*

Bonnie Sears

Keith Brandt

Pete Dodson

Bruce Merrilees

Bill Oldham

David Weiss

*President*

Debra Sommerfield

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** March 13, 2018
- 4. Administrative Report** (*D. Sommerfield, President*)
  - Update on 2018 LCWC Board Member Elections
- 5. Finance Committee Report** (*B. Sears, Committee Chair*)
  - Update on 2017 assessment collections to date
  - Review March 2018 financials
  - Review and approve Q3 FY 2017-18 financials
  - Update on FY 2018-19 budget-preparation process and 2018 income projections
- 6. Marketing Committee Report** (*B. Oldham, Committee Chair*)
  - Update on recent and upcoming marketing activities
- 7. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
  - Roundtable discussion on budbreak, pruning, and frost
  - Update on Master Vignerons Academy<sup>SM</sup>
  - Update on Sauvignon Blanc Experience
  - Discussion regarding viticulture seminars
- 8. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
  - Update on AVA applications
  - Update on California Association of Winegrape Growers and Lake County Winery Association
- 9. Executive Committee Report** (*J. Walters, Committee Chair*)
- 10. Correspondence, Board Member Communications**
- 11. Upcoming Meeting Schedule and Proposed Agenda Items**
- 12. Adjourn**

*All agenda items are subject to discussion and possible action. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time by contacting Debra Sommerfield at (707)279-2633 or [debras@lakecountywinegrape.org](mailto:debras@lakecountywinegrape.org). This notice and agenda is available on the Internet at: [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)*