



BOARD OF DIRECTORS

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John McCarthy

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Bill Oldham

President

Debra Sommerfield

Sent and Posted on Web Site on February 1, 2019

Lake County Winegrape Commission

10-DAY NOTICE OF MEETING AND AGENDA

Board Meeting

Tuesday, February 12, 2019, 3:00 p.m.
Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

- 1. Call to Order:** Roll call, establish quorum
- 2. Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
- 3. Approval of Minutes from Previous Meeting(s):** January 15, 2019
- 4. Administrative Report** (*D. Sommerfield, President*)
- 5. Executive Committee Report** (*D. Weiss, Committee Chair*)
- 6. Finance Committee Report** (*B. Sears, Committee Chair*)
 - Review December 2018 financials and 2018 assessment collections to date
 - Discuss grower crop insurance payments
- 7. Marketing Committee Report** (*B. Oldham, Committee Chair*)
 - Discussion on marketing activities including Momentum and volcanic marketing effort
- 8. Research/Education Committee Report** (*B. Zoller, Committee Chair*)
 - Updates on Master Vigneron Academy[®], research project, Specialty Crop Block Grant application
- 9. Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
 - Updates on AVA applications, California Association of Winegrape Growers
- 10. Correspondence, Board Member Communications**
- 11. Upcoming Meeting Schedule and Agenda Items**
- 12. Adjourn**

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Debra Sommerfield at (707)279-2633, ext. 302, or via email at: debras@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org