



CALIFORNIA
ASSOCIATION
of WINEGRAPE
GROWERS

LISTEN. LEARN. CONNECT.

JOIN US AT THE INTERSECTION OF LEARNING AND LEADING AT THE CAWG SUMMER CONFERENCE

Recognition, education and sportsmanship are on tap at the CAWG Summer Conference July 17 - 18 at the Silverado Resort & Spa, in Napa. Join us for the CAWG PAC Golf Tournament, the 6th Annual Awards of Excellence Program and the 2017 CAWG Annual Business Meeting & Speaker Program.

TUESDAY, JULY 17

CAWG PAC Golf Tournament
at the Silverado Golf Course

7:30 AM Registration & Warm-Up

8:30 AM Shot-Gun Start

6th Annual Awards of Excellence Program
& Dinner

Honoring Leader of the Year:
Al Scheid, Scheid Vineyards

Grower of the Year:
Bradford & Randall Lange, LangeTwins
Family Winery and Vineyards

5:30 PM Wine Reception

6:30 PM Awards Program

WEDNESDAY, JULY 18

Speaker Program & Annual Business
Meeting

8:00 AM Registration & Continental
Breakfast Available

8:45 AM Speaker Program

■ THE ECONOMY & WINE

DR. DAMIEN WILSON,
SONOMA STATE UNIVERSITY

Wine economist Dr. Damien Wilson, Sonoma State University, will explore the factors driving economic growth and the many risks, both domestic and international, that could tip the economy into a recession.

■ H2A: HOW TO MAKE IT WORK FOR YOU

SPEAKERS TBD

Increasingly, California winegrape growers are turning to the H2A agricultural guestworker program to address the crucial need for vineyard workers. This session will explore the ins and outs of making the program work for you.

■ THE VIEW FROM WASHINGTON, DC

LOUIE PERRY,
CORNERSTONE GOVERNMENT AFFAIRS

Veteran lobbyist and policy expert Louie Perry, Cornerstone Government Affairs, will provide the latest news and insights from Washington, DC.

11:30 AM – 1:00 PM Wine Industry
Networking
Reception, Lunch &
Annual Meeting

■ LESSONS IN ENTREPRENEURSHIP & BRANDING

DAVE PHINNEY,
ORIN SWIFT & LOCATIONS WINE

Dave Phinney, Founder of Orin Swift Cellars, is a distinguished winemaker and successful entrepreneur with incredible business acumen. He is known for his critically-acclaimed wines and clever and creative labels. Dave's presentation will draw from his unique and exciting entrepreneurial journey.

PENDING APPROVAL FOR:

3 hours of CCA Professional Development
Continuing Education Credit

REGISTERING IS EASY

Choose your preferred RSVP option on the backside of this form, or visit the CAWG website and checkout the Calendar and Events tab.

HOTEL RESERVATIONS

CAWG has negotiated a room rate of \$229 (single/double occupancy) at the Silverado Resort & Spa. The **deadline** to book a room at this discounted room rate is **June 21, 2017**.

Reservations requested after the cut-off date will be based on availability at the hotel's prevailing rates. To reserve a room at this discounted room rate, please contact the Silverado Resort & Spa directly (707) 257-5440. Please identify the group as California Association of Winegrape Growers to receive the discounted room rate.

REGISTRATION & SPONSORSHIP OPPORTUNITIES

Please see the details on the back to register as a sponsor or attendee.



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AWARDS OF EXCELLENCE DINNER, SPEAKER PROGRAM & ANNUAL MEETING

REGISTRATION & SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & ADDITIONAL BENEFITS

- DIAMOND** (Limited to Two): \$15,000 (*both reserved*)
Full-page ad and listing in program (7.5" w x 11" h; bleed allowed)
SPONSORSHIP INCLUDES: 1 table of 10 at the Awards of Excellence Dinner & 5 comp tickets to the Speaker Program
- PLATINUM** (Unlimited): \$10,000
Full-page ad and listing in program (7.5" w x 11" h; bleed allowed)
SPONSORSHIP INCLUDES: 1 table of 10 at the Awards of Excellence Dinner & 5 comp tickets to the Speaker Program
- GOLD** (Unlimited): \$5,000
Half-page ad and listing in program (6.5" w x 4.5" h)
SPONSORSHIP INCLUDES: 5 comp tickets to the Awards of Excellence Dinner & 5 comp tickets to the Speaker Program
- SILVER** (Unlimited): \$3,500
Quarter-page ad and listing in program (3" w x 4.5" h)
SPONSORSHIP INCLUDES: 4 comp tickets to the Awards of Excellence Dinner & 4 comp tickets to the Speaker Program
- BRONZE** (Unlimited): \$1,500
Business card size ad and listing in program (3" w x 2" h)
SPONSORSHIP INCLUDES: 3 comp tickets to the Awards of Excellence Dinner & 3 comp tickets to the Speaker Program
- COPPER** (Unlimited): \$500
Logo and listing in program
SPONSORSHIP INCLUDES: 2 comp tickets to the Awards of Excellence Dinner & 2 comp tickets to the Speaker Program

ADS AND LOGOS ARE DUE TO THE CAWG OFFICE BY FRIDAY, JUNE 16.

LET US KNOW YOU'LL BE THERE!

- Awards of Excellence Program & Dinner (\$85 per person) | # of Guests _____ x \$85 = Total Amount _____
- Speaker Program & Annual Business Meeting (\$65 per person) | # of Guests _____ x \$65 = Total Amount _____

NAME _____ COMPANY _____

PHONE _____ EMAIL _____

GUEST NAME(S) _____ COMPANY _____

GUEST NAME(S) _____ COMPANY _____

PAYMENT (INDICATE ONE): CHECK VISA MC

CREDIT CARD # _____ EXP _____

SIGNATURE _____

PLEASE RETURN THIS FORM TO CAWG, ATTN: DEBBY FORD, BY FRIDAY, JUNE 30.

MAIL: 1121 L Street, Suite 304, Sacramento, CA 95814

EMAIL: info@cawg.org | **PHONE:** 916-379-8995 | **FAX:** 916-379-8999 | **WEB:** www.cawg.org