



BOARD OF DIRECTORS

*Chair*

Jonathan Walters

*Vice Chair*

Broc Zoller

*Secretary-Treasurer*

Bonnie Sears

Keith Brandt

Bill Brunetti

Bruce Merrilees

Bill Oldham

David Weiss

*President*

Debra Sommerfield

Sent and Posted on Web Site on June 14, 2017

**Lake County Winegrape Commission**

**10-DAY NOTICE OF MEETING AND AGENDA**

**Board Meeting**

Tuesday, June 27, 2017, 3:00 p.m.

Meeting Location

Lake County Winegrape Commission Office  
3865 Main Street, Kelseyville, CA 95451

1. **Call to Order:** Roll call, establish quorum
2. **Public Comment:** Any member of the public may speak on any agenda item for up to five minutes
3. **Approval of Minutes from Previous Meeting(s):** April 25, 2017, Board Meeting; May 25, 2017, Budget Workgroup Meeting
4. **Marketing Committee Report** (*B. Brunetti, Committee Chair*)
  - a. Update on marketing campaigns and recent events, including SOMM Camp held June 4-7, 2017
  - b. Update on CDFA Specialty Crop Block Grant outreach events, including New York City (May 9, 2017), Aspen Food & Wine Classic (June 16-18, 2017), TEXSOM in Dallas (August), SommCon in San Diego (November)
5. **Research/Education Committee Report** (*B. Zoller, Committee Chair*)
  - a. Update on 2017 Master Vigneron Academy
  - b. Update on Small Grower Sustainability Certification Program
  - c. Update on planning for 2018 International Sauvignon Blanc Symposium
6. **Executive Committee Report** (*J. Walters, Committee Chair*)
7. **Community Relations/Industry Affairs Report** (*B. Merrilees, Committee Chair*)
  - a. Update on application process to establish American Viticultural Areas (AVAs) for Elk Mountain Valley and Long Valley area
  - b. Update on California Association of Winegrape Growers and Lake County Winery Association
8. **Administrative Report** (*D. Sommerfield, President*)
  - a. Installation of elected Board Members for 2017-19 term

- b. Nomination and appointment of Public Member to Board for 2017-19 term
- c. Nomination and appointment of Board officers (Chair, Vice Chair, Secretary-Treasurer) for FY 2017-18
- d. Discussion of current committee assignments and consideration of committee appointments
- e. Consideration of assessment rate for 2017 harvest season

**9. Finance Committee Report** (*B. Sears, Committee Chair*)

- a. Review April 2017 and May 2017 financials
- b. Consideration of Recommended FY 2017-18 Budget

**10. Correspondence, Board Member Communications**

**11. Upcoming Meeting Schedule and Agenda Items**

**12. Adjourn**

*All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Debra Sommerfield at (707)279-2633, ext. 302, or via email at: [debras@lakecountywinegrape.org](mailto:debras@lakecountywinegrape.org) Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)*