



Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Bill Brunetti

Bruce Merrilees

Sent and Posted on Web Site on June 9, 2016

Lake County Winegrape Commission

10-DAY NOTICE OF MEETING AND AGENDA

Board Meeting

Tuesday, June 21, 2016, 3:00 p.m.

Meeting Location

Lake County Winegrape Commission Office 3865 Main Street, Kelseyville, CA 95451

President
Debra Sommerfield

Bill Oldham David Weiss

- 1. Call to Order: Roll Call, Establish Quorum
- 2. Approval of Minutes from Previous Meeting(s): April 26, 2016, Board Meeting, and April 7, 2015, Budget Working Group Meeting
- 3. Public Comment on Agenda Items: Any member of the public may speak on any agendized item for up to five minutes
- 4. Marketing Committee Report (B. Brunetti, Committee Chair)
 - a. 3:05 p.m. 3:25 p.m.: Presentation on Possible Varietal Forecast Modeling, Gabriel Froymovich of Vineyard Financial Associates
 - b. Update on Sauvignon Blanc campaign, CDFA Specialty Crop Block Grant, and other marketing campaigns/activities
- 5. Research/Education Committee Report (B. Zoller, Committee Chair)
 - a. Update on UC Agriculture and Natural Resources' research project, Area-Wide IPM Program for Virginia Creeper Leafhoppers in North Coast Vineyards
 - b. Update on 2016 Master Vigneron Academy and video project
- 6. Community Relations/Industry Affairs Committee Report (B. Merrilees, Committee Chair)
 - a. Update on California Sustainable Winegrowing Alliance (CSWA) Risk Management Workshop on July 12, 2016
 - b. Update on California Association of Winegrape Growers
 - c. Update on Lake County Winery Association
- 7. Administrative Report (D. Sommerfield, President)
 - a. Consideration of assessment rate for 2016 harvest season
 - b. Consideration of proposed revision to *Assessment Collections Procedures* to formalize process for authorization of exemptions from and refunds of assessments
 - c. Consideration of proposed policy titled *Grant Policy: California Department of Food and Agriculture Specialty Crop Block Grant Program* to replace *Grant Trade Show Policies and Procedures* approved on February 16, 2012

- 8. Finance Committee Report (B. Sears, Committee Chair)
 - a. Review April 2016 and May 2016 financials
 - b. Consideration of Finance Committee's recommendation to move the budgeted amount for CalPERS for FY 2015-16 from checking account into restricted use account
 - c. Consideration of FY 2016-17 Budget
 - i. Consideration of Recommended FY 2016-17 Budget
 - ii. Consideration of agreement with independent contractor Paul Zellman to provide consulting services necessary to carry out educational programs for FY 2016-17
 - iii. Consideration of agreement with Western Weather Group for weather forecasting services for FY 2016-17
- 9. Executive Committee Report (*J. Walters, Committee Chair*)
 - a. Update regarding CalPERS retirement application process
- 10. Closed Session with Commission Legal Counsel pursuant to California Government Code Section 11126(e) regarding status of CalPERS appeal and potential litigation
- 11. Board Member Communications
 - a. Miscellaneous correspondence, if any
- 12. Public Comment on Items Not Appearing on the Agenda: Any member of the public may speak on any topic not on the agenda for up to five minutes
- 13. Agenda Items and Scheduling for Next Meeting
- 14. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Susan Peters at (707)279-2633, ext. 301, or via email at: susanp@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org