

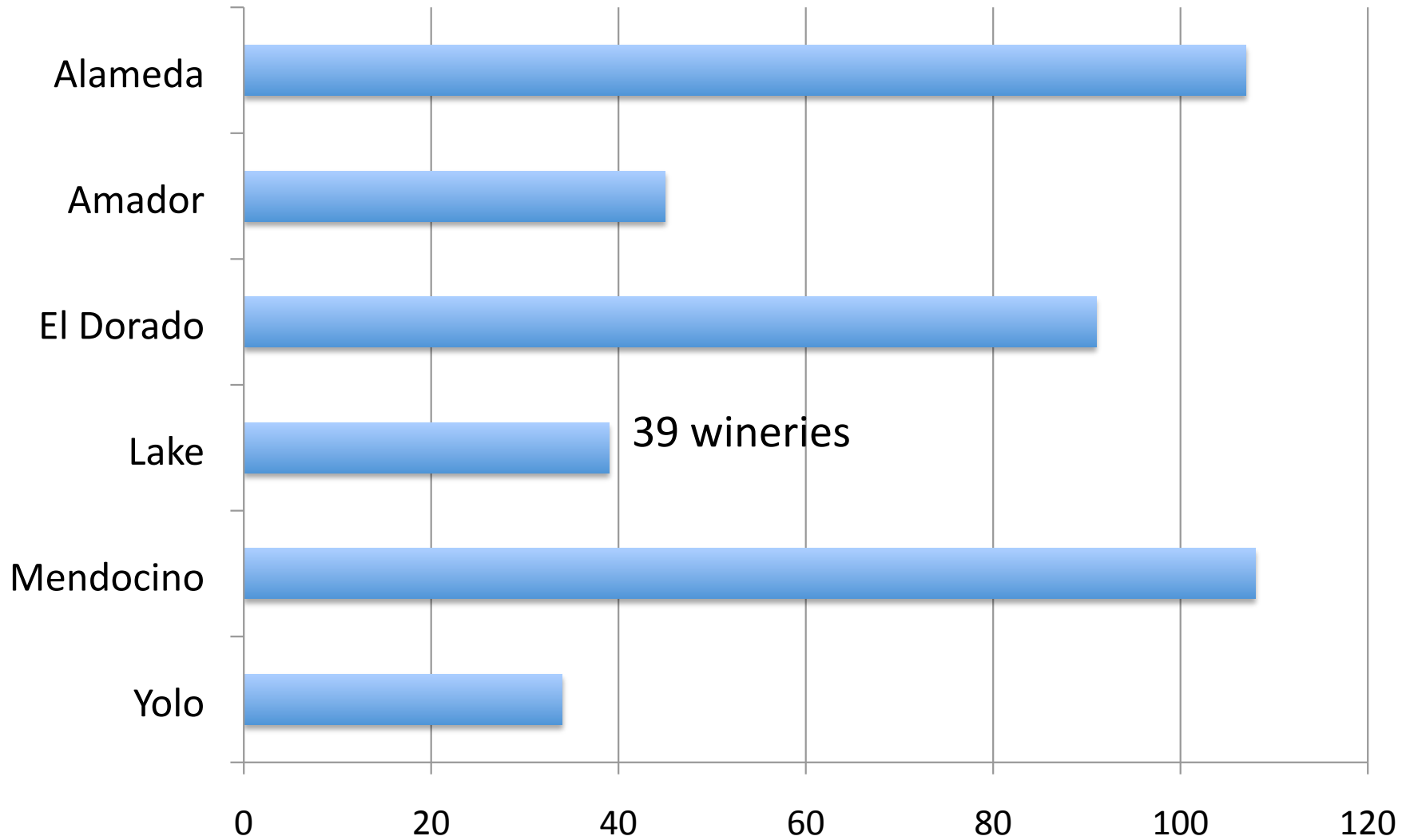
# Lake County Wineries

A very brief data overview

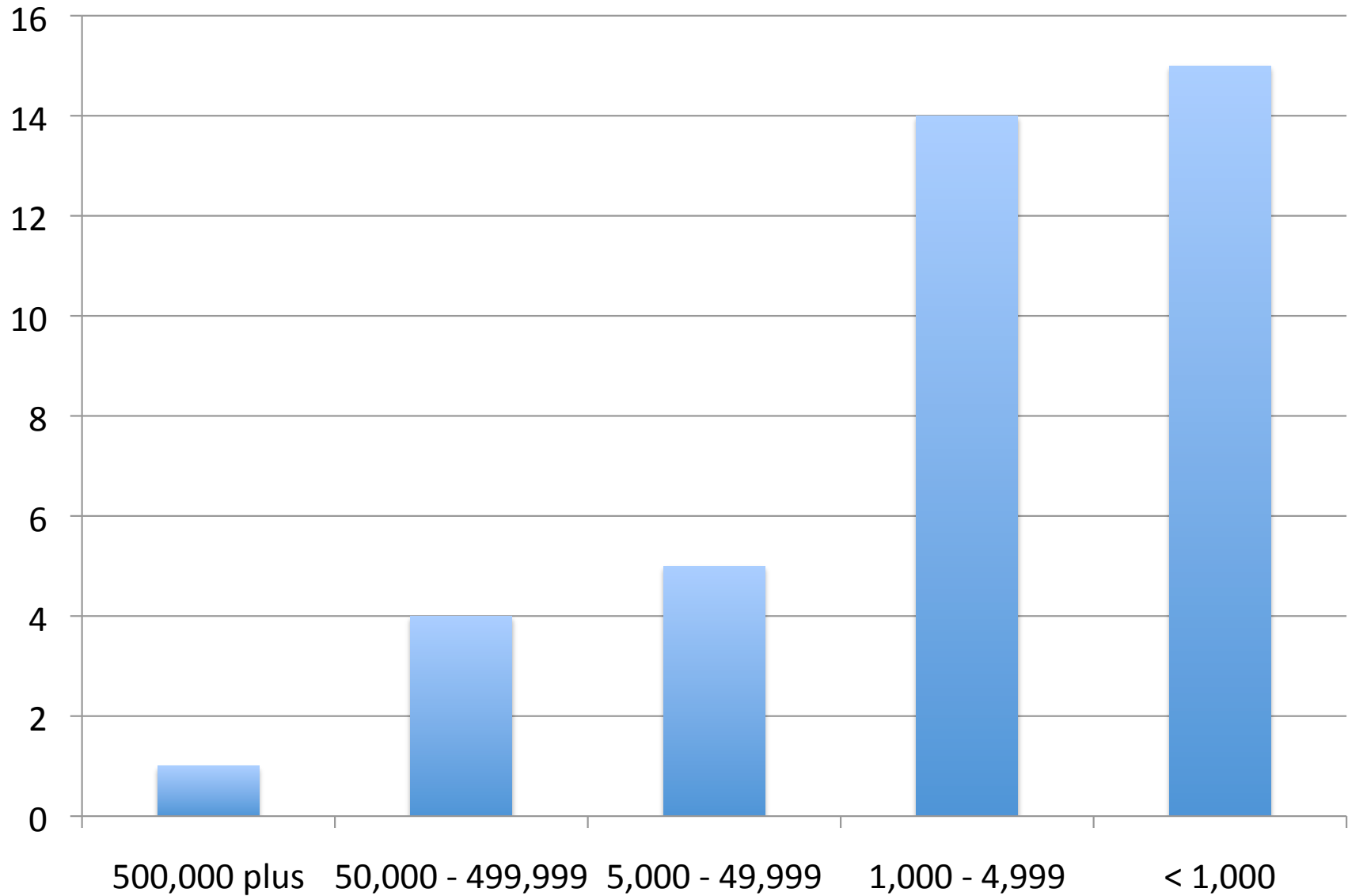
By Jim Gordon, Editor

**WINES & VINES**

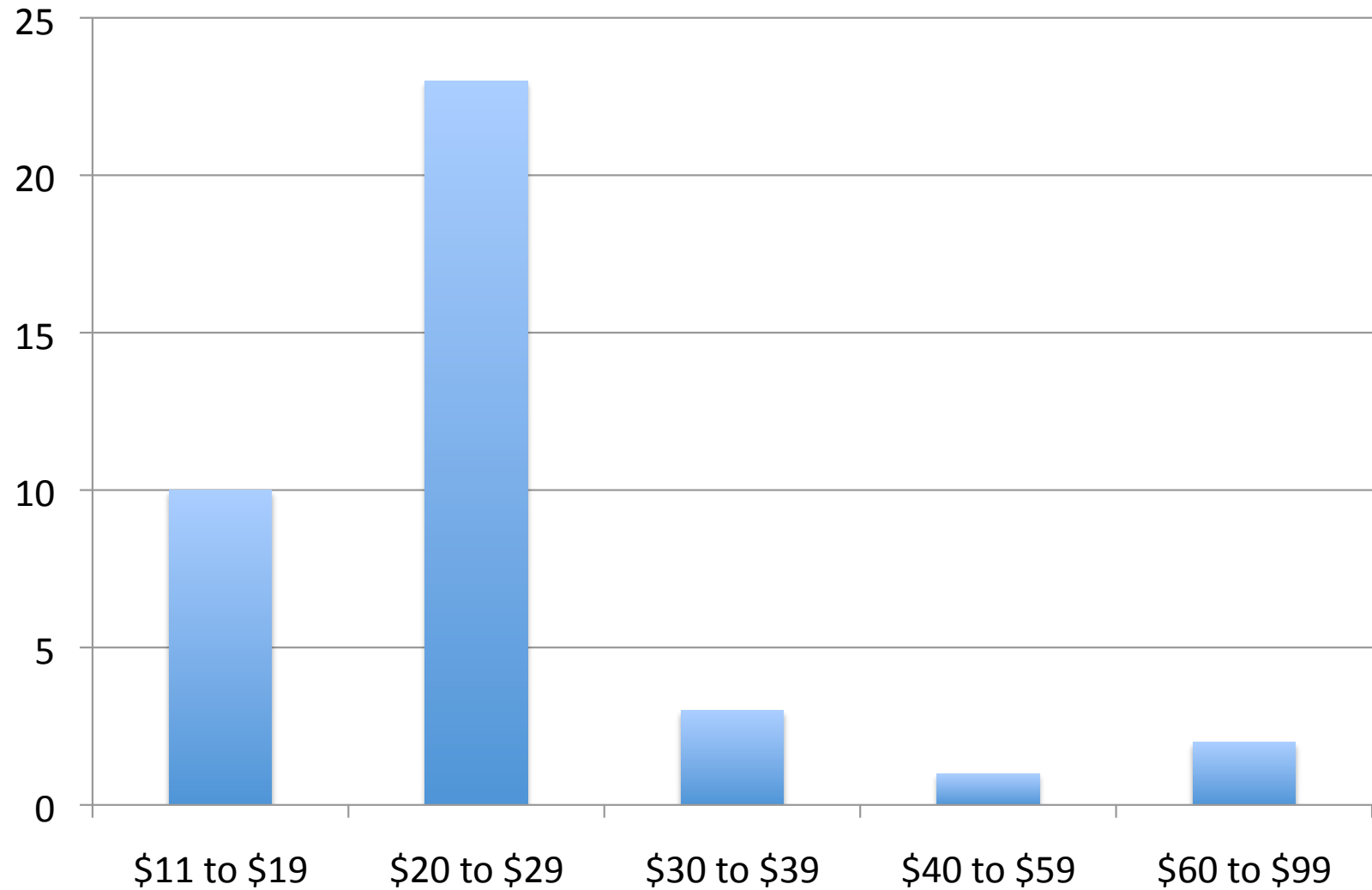
# Winery Number by County



# Lake Co. Wineries by Case Production



# Lake Co. Wineries by Bottle Price



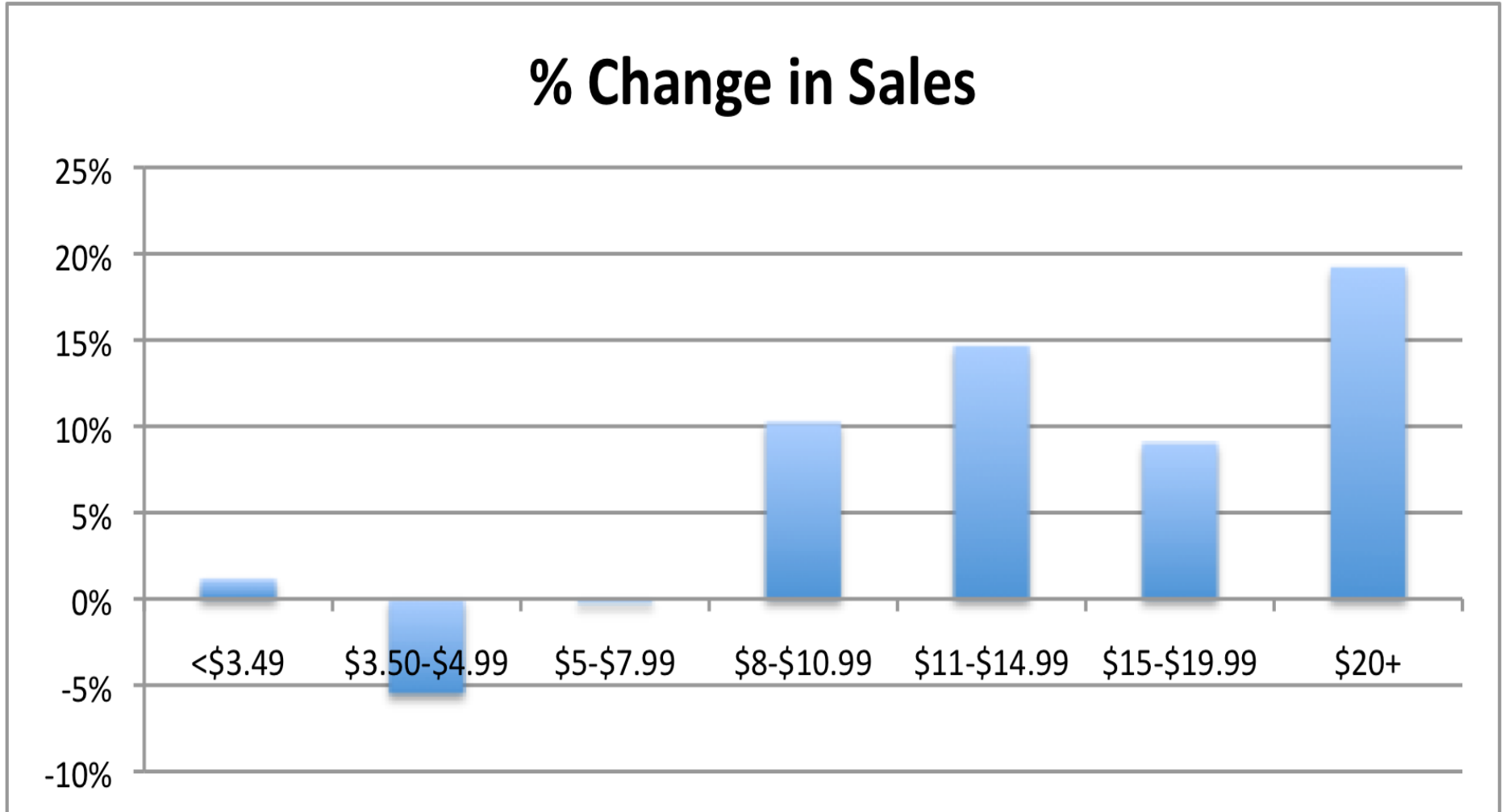
# Consumption Grows Steadily

(Domestic wines, 12 months)

- Retail stores
  - 2% up in volume
  - 6% up in value
- Restaurants
  - 2% up in volume, 1% in value
- Direct to consumer shipments
  - 11% up volume
  - 12% up in value

Sources: IRI, Restaurant Sciences,  
ShipCompliant, Wines Vines Analytics

# Retail Sales 'Premiumization'



I said it would be brief

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