



BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Bill Brunetti

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
March 8, 2016, 3:00
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

- 1. Call meeting to order, establish quorum.** Chair Jonathan Walters called the meeting to order at 3:05 p.m. Board Members present: Jonathan Walters, Broc Zoller, Bonnie Sears, Bill Brunetti, David Weiss, Bill Oldham, Keith Brandt

Board Members absent: Bruce Merrilees

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Ben Kardokus, Sr. Agricultural Economist CDFA (by phone); Paul Zellman, Education Director; Zach Pehling, Pehling & Pehling CPAs

- 2. Public input.** None.
- 3. Approval of minutes from January 19, 2016, meeting.** Minutes approved. (*Motion #1, Sears/Zoller, 7-0-1*).
- 4. Finance Committee Update (B. Sears, Committee Chair)**
 - a. Presentation:** Zach Pehling, Pehling & Pehling, CPAs presented the FY 2014-15 Independent Auditor's Report to the Board.
 - Independent Auditor's Report approved. (*Motion #2, Walters/Brunetti, 7-0-1*).
 - President Debra Sommerfield provided an update on 2015 Assessment Collections to date.
 - Secretary-Treasurer Bonnie Sears presented January 2016 and February 2016 financials. Approved (*Motion #3, Brunetti/Weiss, 7-0-1*). Chair Jonathan Walters noted January 2016 and February 2016 do not require approval. Brunetti moved to rescind previous motion (*Motion #4, Brunetti/Weiss, 7-0-1*).
 - Secretary-Treasurer Sears presented mid-year FY 2015-16 budget review.
 - President Debra Sommerfield discussed FY 2016-17 budget-preparation process. The Finance Committee will meet April 12, 2016, to prepare income projections, then Committee chairs will meet for final budget preparation process.
- 5. Marketing Committee Update (B. Brunetti, Committee Chair)**
 - Committee Chair Bill Brunetti provided an update on current marketing campaigns and activities. A workshop was suggested for Sauvignon Blanc growers to help position Lake County as the premier source for Sauvignon Blanc in California as a means to increase price per ton. Chair Walters, reminded Board of Momentum 2016, set for April 6, 2016, from 1 p.m. to 4:30 p.m. and to encourage growers to attend and use the GROWER16 promo code to register for free.

6. Research/Education Committee Update (B. Zoller, Committee Chair)

- a. Paul Zellman, LCWC Education Director, provided an update on the February 12, 2016, Committee meeting.
- b. Continued discussion provided by Vice Chair Zoller on weather station locations and coverage, forecasting services, and connectivity. Board members agreed there is value in the forecasting by Western Weather Group and the technology of Ranch Systems. At the Fruit Frost meeting, there was discussion about the possibility of a cost-share with Natural Resources Conservation Service (NRCS).
- c. Education Director Zellman provided an update on class formation for the 2016 Master Vigneron Academy. All 11 students attended Unified Wine and Grape Symposium. In February, MV students attended the Ag Unlimited Seminar in Hopland followed by visits to Kendall Jackson, L & L Vineyards, Bartolucci Vineyards, Rogers Vineyards, and Bella Vista Farming.

7. Community Relations/Industry Affairs Update (B. Merrilees, Committee Chair)

- a. David Weiss gave an update on CAWG, and CAWG's annual "Day at the Capitol" which will be March 16, 2016, and a California Wine Grape Growers Foundation Event on March 15, 2016.
- b. Chair Walters stated that tickets are on sale now for Lake County Winery Association's Wine Adventure being held on May 21-22, 2016.
- c. President Sommerfield provided an update on the Lake County Rising fundraiser and charity wine auction on March 20, 2016, from 2:00 to 5:00 p.m.

8. Executive Committee Update (J. Walters, Committee Chair)

- a. Chair Walters provided an update on CalPERS that LCWC's case has been assigned a new attorney since the previous attorney has retired.

9. Nominating Committee Report (D. Wiess, K. Brandt, B. Merrilees, Committee Members)

- a. Board Member Brandt provided an update on the 2016 Board Member Elections with nominations for the open seats for the 2016-2018 term: Incumbent Bill Oldham, Incumbent Bonnie Sears, Incumbent Jonathan Walters, and Incumbent Broc Zoller.

10. Administrative Update (D. Sommerfield, President)

- a. Continued insurance discussion tabled until future meeting.
- b. President Sommerfield explained CDFA's legal interpretation requirements regarding meeting agendas. This requires each Board member to be listed on the meeting notice. It also asks programs to refrain from placeholder closed session items on agendas.

11. Board Member Communications

- a. None.

12. Issues and scheduling for next meeting(s). Next meeting scheduled for April 26, 2016, at 3:00 p.m.

13. Adjourn. Meeting adjourned at 4:43 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

Attendees who Voted	Motion #1	Motion #2	Motion #3	Motion #4
Jonathan Walters	Aye	Aye	Aye	Aye
Broc Zoller	Aye	Aye	Aye	Aye
Bonnie Sears	Aye	Aye	Aye	Aye
Keith Brandt	Aye	Aye	Aye	Aye
Bill Brunetti	Aye	Aye	Aye	Aye
Bruce Merrilees	Not Present	Not Present	Not Present	Not Present
Bill Oldham	Aye	Aye	Aye	Aye
David Weiss	Aye	Aye	Aye	Aye
Outcome	7-0-1	7-0-1	7-0-1	7-0-1

Respectfully submitted,



Susan Peters
Office Manager