#LakeCountyRising

Recover. Rebuild. Renew.

"When tragedies strike, our community comes together."
– Congressman Mike Thompson

The Valley Fire already has been called one of the most destructive in California history. The devastation to small communities like Cobb and Middletown in southern Lake County will leave scars and memories for years.

As a community, we are working together to support our neighbors who have lost so much and who face a long road to fully recover from the effects of the Valley Fire.

Saddened by the loss, Lake County winegrape growers and winemakers along with their North Coast industry partners are committed to assisting with the long-term rebuilding of these communities. With hope and determination, we are launching a campaign to help members of the Lake County community cope, adjust, and rebuild.

#LakeCountyRising aims to raise significant funds over the coming weeks and months to support long-term rebuilding efforts focused on livelihood, housing, and community needs and will work with local organizations and government agencies to identify and address the most pressing needs.

How to Get More Information about #LakeCountyRising

facebook.com/lakecountyrising

Follow #LakeCountyRising

www.lakecountywinegrape.org/LCR

How to Donate to #LakeCountyRising

Donations can be made through the #LakeCountyRising Facebook page.

Lake County's three wine industry organizations have come together to launch this campaign. Stay tuned over the coming weeks and months for details on how others in the greater wine industry and beyond can join this vital effort.

lakecountywineries.org

lakecountywinegrape.org

winealliance.org