

What Others Are Saying – Media Roundup

“Lake County Is Poised”

- Jim Laube, *Wine Spectator*

“5 Promising New Wine Regions. . . Lake County, CA”

“This area north of Napa Valley, and particularly its Red Hills subregion (named for the volcanic soil), has become a source for top-quality Cabernets at non-Napa prices.”

- *Food and Wine Magazine*

“Lake County, Napa’s Neighbor, Gains Respect”

- Lettie Teague, *Wall Street Journal*

“How do you get from Napa Valley to Lake County?

Just follow the Mayacamas and the smart money.”

- *San Francisco Chronicle*

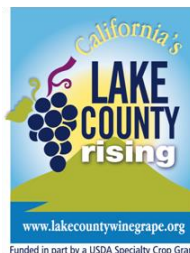
“Lake County: Future Promise”

- *Decanter Magazine*

“Lake County Rising”

“In the heart of the Mayacamas and Vaca Mountain ranges, just 20 miles north of the Napa Valley, stands a pristine wine country that has quietly been growing outstanding wine grapes for a very long time.”

- *Touring and Tasting Magazine*



Funded in part by a USDA Specialty Crop Grant