



BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Bill Brunetti

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
April 26, 2016, 3:00
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

- 1. Call meeting to order, establish quorum.** Chair Jonathan Walters called the meeting to order at 3:05 p.m. Board Members present: Jonathan Walters, Broc Zoller, Bonnie Sears, Bill Brunetti, David Weiss, Bill Oldham, Keith Brandt

Board Members absent: Bruce Merrilees

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Ben Kardokus, Sr. Agricultural Economist CDFA (by phone)

- 2. Public input.** None.
- 3. Approval of minutes from March 8, 2016, meeting.** Minutes approved. (*Motion #1, Zoller/Weiss, 7-0-1*).
- 4. Marketing Committee Update (B. Brunetti, Committee Chair)**
 - Chair Jonathan Walters provided a recap of Momentum. He indicated he received positive feedback from attendees stating it was a wonderful event and that we set the bar high this year. Additional comments from the Board echoed it was wonderful event, very informative, with solid post-event coverage.
 - President Debra Sommerfield provided an update on marketing campaign activities. Board members discussed hosting a grower and buyer BBQ in July or possibly October/November.
 - President Sommerfield provided an update on the CDFA Specialty Crop Block Grant. Grant work is underway and a vineyard tour and tasting has been planned for May 9, 2016, for Tim Gaiser and Bob Bath, two master sommeliers.
- 5. Research/Education Committee Update (B. Zoller, Committee Chair)**
 - Vice Chair Broc Zoller led the discussion on budbreak, pruning, and frost, noting significant dew but not a lot of frost days. He also mentioned the possibility of a consultant led seminar on vineyard trunk diseases and indicated he would reach out to the consultant about it.
 - Vice Chair Zoller led a discussion on weather station locations, forecasting services, and connectivity. Both Smith Lane and Bell Hill stations have recently been updated. The group agreed that more stations need to be updated and funds would need to be raised in order to do so.
 - President Sommerfield provided an update on Master Vigneron Academy classes in March and April.

6. Finance Committee Update (B. Sears, Committee Chair)

- a. Secretary-Treasurer Bonnie Sears presented March 2016 financials.
- b. Committee Chair Sears presented Q3 FY 15-16 financials. Approved. (*Motion #2, Zoller/Brunetti, 7-0-1*).
- c. Chair Walters gave an update on 2015 Assessment Collections to date.
- d. President Sommerfield provided an update on the FY 2016-17 budget preparation process and 2016 income projections, with Finance Committee recommendations to be submitted to the Board for approval at the June meeting.

7. Community Relations/Industry Affairs Update (B. Merrilees, Committee Chair)

- a. Update on California Association of Winegrape Growers was not provided.
- b. Chair Walters gave a reminder on Lake County Winery Association's Wine Adventure being held on May 21-22, 2016.
- c. President Sommerfield provided an update on the Lake County Rising Fire Relief Fundraising Efforts and the charity wine auction held on March 20, 2016. Lake County Rising has raised almost a million dollars and already distributed about \$240,000.

8. Executive Committee Update (J. Walters, Committee Chair)

- a. Chair Walters provided an update on CalPERS that LCWC is awaiting a letter from CalPERS sometime in mid-May.

9. Administrative Update (D. Sommerfield, President)

- a. President Sommerfield reviewed the results of 2016 Board Elections.
- b. Incumbent Board Members Bill Oldham, Bonnie Sears, Jonathan Walters, and Broc Zoller were seated for the 2016-18 term (*Motion #3, Brunetti/Weiss, 6-0-2*).
- c. Board approved slate of officers for FY 2016-17: Jonathan Walters, Chair; Broc Zoller, Vice Chair; and Bonnie Sears, Secretary-Treasurer (*Motion #4, 7-0-1*).
- d. Discussion of current committee assignments and considerations of committee appointments were continued to a future meeting.
- e. Insurance discussion continued to a future meeting.

10. Board Member Communications

- a. None.

11. Issues and scheduling for next meeting(s). Next meeting scheduled for June 21, 2016, at 3:00 p.m.

12. Adjourn. Meeting adjourned at 4:25 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

Attendees who Voted	Motion #1	Motion #2	Motion #3	Motion #4
Jonathan Walters	Aye	Aye	Aye	Aye
Broc Zoller	Aye	Aye	Aye	Aye
Bonnie Sears	Aye	Aye	Aye	Aye
Keith Brandt	Aye	Aye	Not Present	Aye
Bill Brunetti	Aye	Aye	Aye	Aye
Bruce Merrilees	Not Present	Not Present	Not Present	Not Present
Bill Oldham	Aye	Aye	Aye	Aye
David Weiss	Aye	Aye	Aye	Aye
Outcome	7-0-1	7-0-1	6-0-2	7-0-1

Respectfully submitted,



Susan Peters
Office Manager