



BOARD OF DIRECTORS

*Chair*

Peter Molnar

*Vice Chair*

Jonathan Walters

*Secretary-Treasurer*

David Weiss

Bill Brunetti

Buz Dereniuk

Bill Oldham

Bonnie Sears

Broc Zoller

*President*

Debra Sommerfield

**Lake County Winegrape Commission  
Board of Directors' Meeting Minutes  
October 28, 2014, 3:00 – 5:00 p.m.  
Lake County Winegrape Commission  
3865 Main Street, Kelseyville, CA 95451**

- 1. Call meeting to order, establish quorum.** Vice Chair Jonathan Walters called the meeting to order at 3:10 p.m. Board Members present: Bill Oldham, Bonnie Sears, Jonathan Walters, David Weiss, and Broc Zoller

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Kathy Diaz-Cretu, Sr. Agricultural Economist CDFA (by phone); Rick Coel, Lake Community Development Director

Board Members absent: Peter Molnar, Bill Brunetti, Buz Dereniuk

- 2. Open Agenda/Public Input.** None.
- 3. Approval of minutes from September 16, 2014, meeting:** Approved (*Zoller/Sears, 5-0*).
- 4. Executive Committee Update (J. Walters, Chair)**
  - Jonathan Walters moved this update to item 9.
- 5. Marketing Committee (P. Molnar, Chair)**
  - Jonathan Walters, member of the marketing committee, gave an update on the web site enhancements being done by 26 Brix and the market research activities by Full Glass Research.
- 6. Research/Education Committee (B. Zoller, Chair)**
  - Broc Zoller gave an update regarding ongoing drought conditions, community outreach efforts regarding water use in viticulture, and groundwater/surface water issues. A preview of vineyard irrigation technologies video segments was shown; Board members provided feedback and suggestions for additional segments. Lake County Community Director, Rick Coel shared information about community comments that his department has received related to drought and agricultural water use. Board members discussed providing him with relevant data points. Broc Zoller gave an update on the preliminary results of the Winegrower Water Management and Irrigation Technology Survey.

- b.* Debra Sommerfield gave an update on the IPM Seminar on November 14, 2014, at Soper-Reese Theater.
- 7. Community Relations/Industry Affairs (B. Brunetti, Chair)**
  - a.* David Weiss gave an update on a CAWG scholarship fund-raising dinner to be held on November 12, 2014, in Sacramento for children whose parents work in vineyards. Discussion was conducted on hosting a joint meeting with CAWG with items to be discussed and potential locations.
  - b.* Jonathan Walters gave an update on the Lake County Winery Association.
- 8. Finance Committee (B. Dereniuk, Chair)**
  - a.* Susan Peters presented Q1 2014-15 financials. Approved (*Oldham/Weiss 5-0*)
- 9. Administrative Update (D. Sommerfield, President)**
  - a.* Debra Sommerfield gave an update on assessment audit performed by CDFR's Market Enforcement Branch. Second notice was sent to vintner. Vintner has paid and is now in compliance.
  - b.* Susan Peters gave an update on the LCWC Affiliate Sponsor program.
  - c.* Debra Sommerfield presented a proposed consulting agreement for Paul Zellman. Approved (*Zoller/Sears 5-0*). Board requested further discussion regarding vision, structure, and formalization of the Master Vigneron program. Board requested a presentation by Paul Zellman at a future meeting.
- 10. Board Member Communications**
  - a.* Miscellaneous correspondence was presented to Board members.
- 11. Closed Session regarding the appointment, employment, evaluation of performance, or dismissal of an employee pursuant to California Government Code Section 11126(a)**
  - a.* Was not conducted.
- 12. Return from closed session and announce action taken during close session on personnel (if any)**
  - a.* Was not conducted.
- 13. Closed session with Commission legal counsel pursuant to California Government Code Section 11126(a).**
  - a.* Was not conducted.
- 14. Issues and scheduling for next meeting(s)**
  - a.* Strategic planning meeting scheduled for December 2, 2014. Joint meeting with LCWC in January or February.

**15. Adjourn**

- a.* Meeting was adjourned at 5:11 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Susan Peters". The signature is written in black ink on a white background.

Susan Peters  
Office Manager