



BOARD OF DIRECTORS

Chair

Peter Molnar

Vice Chair

Jonathan Walters

Secretary-Treasurer

David Weiss

Bill Brunetti

Buz Dereniuk

Bill Oldham

Bonnie Sears

Broc Zoller

President

Debra Sommerfield

Sent and Posted on Web Site on December 31, 2014

NOTICE AND AGENDA

Lake County Winegrape Commission Meeting

Tuesday, January 13, 2015

3:00 p.m. – 5:00 p.m.

Meeting Location

Lake County Winegrape Commission Office

3865 Main Street, Kelseyville, CA 95451

- 1. Call to order/roll call**
- 2. Public input:** Anyone from the public may speak on any agenda item for up to five minutes
- 3. Approval of minutes from previous meeting(s):** December 2, 2014
- 4. Finance Committee Update** (*B. Dereniuk, Committee Chair*)
 - a. **Presentation:** FY 2013-14 Independent Auditor's Report, by *Zach Pehling, Pehling & Pehling CPAs*
 - b. Accept Independent Auditor's Report for FY 2013-14
 - c. Review and approve Q2 FY14-15 financials
 - d. Update on 2014 Assessment Collections to date (*S. Peters, Office Manager*)
 - e. Other
- 5. Marketing Committee Update** (*P. Molnar, Committee Chair*)
 - a. Recap of December Strategic Roundtable Discussion
 - b. Discussion regarding Momentum 2015
 - c. Discussion regarding planned marketing activities and events
 - d. Other
- 6. Research/Education Committee Update** (*B. Zoller, Committee Chair*)
 - a. **Presentation:** Overview of LCWC Master Vigneron Academy – 2012-2014, by *Paul Zellman, Consultant/LCWC Education Director*
 - b. Discussion/consideration of future direction for Master Vigneron Academy
 - c. Update regarding water use in viticulture
 - d. Other
- 7. Community Relations/Industry Affairs Update** (*B. Brunetti, Committee Chair*)
 - a. Update from California Association of Winegrape Growers (*D. Weiss*)
 - b. Update from Lake County Winery Association (*J. Walters*)
 - c. Other

8. Executive Committee Update (*J. Walters, Committee Chair*)

- a. Update from January 13, 2015, meeting
- b. Other

9. Administrative Update (*D. Sommerfield, President*)

- a. Discussion/consideration of 2015 LCWC Board Member Elections; review available Board Member seats; review 2015 Elections Calendar; appoint Nominating Committee
- b. Review/consideration of previously proposed bylaw amendments
- c. Update on LCWC Affiliate Sponsor program (*S. Peters, Office Manager*)
- d. Other

10. Board Member Communications

- a. Miscellaneous correspondence, if any

11. Closed Session regarding the appointment, employment, evaluation of performance, or dismissal of an employee pursuant to California Government Code Section 11126(a)

12. Return from closed session and announce action taken during closed session on personnel (if any)

13. Closed session with Commission legal counsel pursuant to California Government Code Section 11126(e)

14. Issues and scheduling for next meeting(s)

15. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Susan Peters at (707)279-2633, ext. 301, or via email at: susanp@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org