



BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Bill Brunetti

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

Sent and Posted on Web Site on April 14, 2016

Lake County Winegrape Commission

10-DAY NOTICE OF MEETING AND AGENDA

Board Meeting

Tuesday, April 26, 2016, 3:00 p.m.

Meeting Location

Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

- 1. Call to order and roll call**
- 2. Public input:** Any member of the public may speak on any agendized item for up to five minutes
- 3. Approval of minutes from previous meeting(s):** March 8, 2016
- 4. Marketing Committee Update** (*B. Brunetti, Committee Chair*)
 - a. Recap of Momentum 2016
 - b. Update on marketing campaign and activities
 - c. Update on CDFA Specialty Crop Block Grant
- 5. Research/Education Committee Update** (*B. Zoller, Committee Chair*)
 - a. Roundtable discussion on budbreak, pruning, and frost
 - b. Continued discussion/consideration on weather station locations and connectivity
 - c. Update on 2016 Master Vigneron Academy
- 6. Finance Committee Update** (*B. Sears, Committee Chair*)
 - a. Review March 2016 financials
 - b. Review and approve Q3 2015-16 financials
 - c. Update on 2015 Assessment Collections to date
 - d. Update on FY 2016-17 budget-preparation process and 2016 income projections
- 7. Community Relations/Industry Affairs Update** (*B. Merrilees, Committee Chair*)
 - a. Update on California Association of Winegrape Growers (*D. Weiss*)
 - b. Update on Lake County Winery Association (*J. Walters*)
 - c. Update on Lake County Rising fundraising effort and charity wine auction
- 8. Executive Committee Update** (*J. Walters, Committee Chair*)
- 9. Administrative Update** (*D. Sommerfield, President*)
 - a. Update on results of Board Member Elections
 - b. Installation of Board Members for 2016-18 term

- c. Nomination and appointment of Board officers for FY 2016-17
- d. Discussion of current committee assignments and consideration of committee appointments
- e. Continued discussion re: insurance

10. Board Member Communications

- a. Miscellaneous correspondence, if any

11. Issues and scheduling for next meeting(s)

12. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Susan Peters at (707)279-2633, ext. 301, or via email at: susanp@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org