



BOARD OF DIRECTORS

Chair

Peter Molnar

Vice Chair

Jonathan Walters

Secretary-Treasurer

David Weiss

Bill Brunetti

Buz Dereniuk

Bill Oldham

Bonnie Sears

Broc Zoller

President

Debra Sommerfield

Sent and Posted on Web Site on October 17, 2014

NOTICE AND AGENDA

Lake County Winegrape Commission Meeting

Tuesday, October 28, 2014

3:00 p.m. – 5:00 p.m.

Meeting Location

Lake County Winegrape Commission Office

3865 Main Street, Kelseyville, CA 95451

- 1. Call to order/roll call**
- 2. Open agenda/public input:** Anyone from the public may speak on any agendized item for up to five minutes
- 3. Approval of minutes from previous meeting(s):** September 16, 2014
- 4. Executive Committee Update** (*J. Walters, Committee Chair*)
 - a. Update from October 21 and October 28, 2014, meetings
 - b. Other
- 5. Marketing Committee Update** (*P. Molnar, Committee Chair*)
 - a. Continued discussion regarding marketing activities and events
 - b. Update on web site enhancements
 - c. Update on market research activities
 - d. Other
- 6. Research/Education Committee Update** (*B. Zoller, Committee Chair*)
 - a. Update regarding ongoing drought conditions, water use in viticulture, and groundwater/surface water issues
 - b. Update on IPM Seminar slated for November 14, 2014
 - c. Update on LCWC Master Vigneron Academy (*P. Zellman, Education Director*)
 - d. Other
- 7. Community Relations/Industry Affairs Update** (*B. Brunetti, Committee Chair*)
 - a. Update from California Association of Winegrape Growers (*D. Weiss*)
 - b. Update from Lake County Winery Association (*J. Walters*)
 - c. Other
- 8. Finance Committee Update** (*B. Dereniuk, Committee Chair*)
 - a. Review and approve Q1 14-15 financials

b. Other

9. Administrative Update (*D. Sommerfield, President*)

- a. Update on assessment audit performed by CDFA's Market Enforcement Branch, continued from April 22, 2014, meeting
- b. Update on LCWC Affiliate Sponsor program (*S. Peters, Office Manager*)
- c. Review and approve agreement for FY 14-15 with Paul Zellman, an independent contractor, to provide consulting services necessary to carry out LCWC's educational programs, including Sustainable Winegrowing Program and Master Vigneron Academy
- d. Other

10. Board Member Communications

- a. Miscellaneous correspondence, if any

11. Closed Session regarding the appointment, employment, evaluation of performance, or dismissal of an employee pursuant to California Government Code Section 11126(a)

12. Return from closed session and announce action taken during closed session on personnel (if any)

13. Closed session with Commission legal counsel pursuant to California Government Code Section 11126(e)

14. Issues and scheduling for next meeting(s):

November meeting, December 2 strategic session, LCWA joint meeting January/February

15. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Susan Peters at (707)279-2633, ext. 301, or via email at: susanp@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org