

*Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Randy Krag
Jeff Lyon
Jonathan Walters
David Weiss
Broc Zoller*



Debra Sommerfield, President

**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
March 4, 2014, 3:00 – 5:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

- 1. Call meeting to order, establish quorum.** President Debra Sommerfield called the meeting to order at 3:05 p.m. Board Members present: Bill Brunetti, Buz Dereniuk, Randy Krag (arrived at 4:30 p.m.), Jeff Lyon, Peter Molnar, Jonathan Walters, David Weiss, and Broc Zoller

Board Members and others absent: none

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Kathy Diaz-Cretu, Sr. Agricultural Economist CDFA (by phone); Paul Zellman, Education Director (arrived at 4:30 p.m.)

Guests present: Claude Brown, Westgate Petroleum

- 2. Approval of minutes from January 21, 2014, meeting:** Approved with one noted change on 5b change "vice-president" to "vice-chair." David Weiss/Bill Brunetti 7-0
- 3. Open Agenda/Public Input.** No public input.
- 4. Administrative (D. Sommerfield, President)**
 - a.* Discussion on various Commission policies – none.
 - b.* Jeff Lyon gave an update on 2014 LCWC Board Member Elections from the nominating Committee. Nominees are Bonnie Sears of Beckstoffer Vineyards and Bill Oldham of Oldham Vineyards.
- 5. Executive Committee (D. Weiss, Chair)**
 - a.* David Weiss gave an update from the March 4, 2014, meeting.
- 6. Marketing Committee (P. Molnar, Chair)**
 - a.* Peter Molnar gave an update on market research activities.
 - b.* Peter Molnar gave an update on "Momentum" series of grower marketing workshops. Board members discussed possible follow-on events and activities,

including an annual state-of-the-market session perhaps with Christian Miller of Full Glass Research.

- c.* Peter Molnar gave an update on the technical tasting for Sommeliers in San Francisco held February 11, 2014, at Epic Roasthouse.

7. Research/Education Committee (R. Krag, Chair)

- a.* Jonathan Walters and Broc Zoller gave an update on the graduation lunch for the Master Vigneron Academy class of 2013.
- b.* President Debra Sommerfield gave an update on “Lake County Farm Drought Response” workshop. Board members discussed the need to collect data re: water requirements for vineyards. Staff is to work with UC Cooperative Extension, CAWG, and others to develop list of talking points.
- c.* Discussion of County initiative to develop groundwater best management practices was tabled; Randy Krag and Paul Zellman were attending the Board of Supervisors meeting regarding this issue.
- d.* Broc Zoller gave an update on research funding for brown marmorated stinkbug.

8. Finance Committee (B. Dereniuk, Chair)

- a.* Buz Dereniuk gave an update on FY 2012-13 audit.
- b.* January financials were reviewed.
- c.* Buz Dereniuk presented mid-year FY 2013-14 budget reviews.
- d.* Discussion was conducted on income projections for FY 2014-15.
- e.* Schedule was set for FY 2014-15 budget preparation for completed budget to be reviewed by Board in May for final approval at the June meeting.

9. Community Relations/Industry Affairs Committee (B. Brunetti, Chair)

- a.* David Weiss gave an update on California Association of Winegrape Growers, including the upcoming minimum wage increase, driver license for immigrants, and the Day at the Capitol (February 25).
- b.* Jonathan Walters gave an update on the Lake County Winery Association.

10. Board Member Communications

- a.* Miscellaneous correspondence. None presented.

11. Closed Session. A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted.

Adjournment. Meeting was adjourned at 4:37 p.m.

Future Board Meeting is scheduled for April 22, 2014, 3:00 to 5:00 p.m. Location to be determined.

Respectfully submitted,

Susan Peters
Office Manager