



BOARD OF DIRECTORS

Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Randy Krag
Jeff Lyon
Jonathan Walters
David Weiss
Broc Zoller

Debra Sommerfield, President

Sent and Posted on Web Site on February 20, 2014

NOTICE AND AGENDA
Lake County Winegrape Commission Meeting
Tuesday, March 4, 2014
3:00 p.m. – 5:00 p.m.

New Location

Lake County Winegrape Commission Office
3865 Main Street, Kelseyville, CA 95451

1. Call to order/roll call
2. Approval of minutes from previous meeting(s): January 21, 2014
3. Open agenda/public input: Anyone from the public may speak on any agenda item for up to five minutes
4. Administrative (D. Sommerfield, President)
 - a. Discussion/consideration of various Commission policies
 - b. Update on 2014 LCWC Board Member Elections from Nominating Committee (R. Krag and J. Lyon)
5. Executive Committee (D. Weiss, Chair)
 - a. Update from March 4, 2014, meeting
6. Marketing Committee (P. Molnar, Chair)
 - a. Update on market research activities
 - b. Update on “Momentum” series of grower marketing workshops
 - c. Update on technical tasting for Sommeliers in San Francisco
7. Research/Education Committee (R. Krag, Chair)
 - a. Update on Master Vigneron Academy (P. Zellman)
 - b. Update on “Lake County Farm Drought Response” workshop held on February 26 in partnership with Lake County Farm Bureau
 - c. Update/discussion regarding County of Lake initiative to develop groundwater best management practices (R. Krag, P. Zellman)
 - d. Update on requests for research funding for brown marmorated stinkbug (B. Zoller)
8. Finance Committee (B. Dereniuk, Chair)
 - a. Update on FY 2012-13 audit
 - b. Review January 2014 financials
 - c. Mid-year FY 2013-14 budget review
 - d. Discuss income projections for FY 2014-15
 - e. Set schedule for FY 2014-15 budget preparation process

9. Community Relations/Industry Affairs Committee (B. Brunetti, Chair)
 - a. Update from California Association of Winegrape Growers (D. Weiss)
 - b. Update from Lake County Winery Association (J. Walters)
10. Board Member Communications
 - a. Miscellaneous correspondence
11. Closed Session regarding the appointment, employment, evaluation of performance, or dismissal of an employee pursuant to California Government Code Section 11126(a)
12. Return from closed session and announce action taken during closed session on personnel (if any)
13. Closed session with Commission legal counsel pursuant to California Government Code Section 11126(e)
14. Issues and scheduling for next meeting(s)
15. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Susan Peters at (707)279-2633, ext.301, or via email at: susanp@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org