



*Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Dana DiRicco
Randy Krag
Jeff Lyon
Pedro Rubio
David Weiss
Shannon Gunier, President*

**Lake County Winegrape Commission
Board of Directors' Meeting
September 7, 2011 – 3:00 – 5:00 pm
Beckstoffer Vineyards, 8059 Hwy 29, Kelseyville, CA 95451**

- 1. Call meeting to order, establish quorum.** President Gunier called the meeting to order at 3:09 p.m. The following Board members were present: Peter Molnar, Bill Brunetti, Buz Dereniuk, Randy Krag, Jeff Lyon, Pedro Rubio and David Weiss
Board members absent: Dana DiRicco,
Also present: Shannon Gunier, President; Susan Peters, Office Manager and Paul Zellman
Absent: Kathy Diaz, CDFA
Guests present: Monica Rosenthal 3:30pm and Dennis Krantz 3:35pm
- 2. Approval of minutes from August 3, 2011 meeting.** Approved with correction that Board Member Randy Krag was not present at the August 3, 2011. Burnett/Dereniuk.7/0
- 3. Open Agenda/Public Input.** No Input
- 4. Budget and financial matters: Buz Dereniuk, Chair.**
 - a.* Presentation of August 30, 2011 financials. Presented for review.
- 5. Administrative: Shannon Gunier, President –**
 - a.* President Gunier updated the board on Accounting Guidelines and General Rules. She will send to the Executive Committee for review.
- 6. Research/Education: Randy Krag, Chair.**
 - a.* **Update Master Vigernon Program –** Paul Zellman, Education Consultant, gave an update on the Master Vigernon Program as well as the Sustainable Program. A rough draft of the Master Vigernon was presented to the Board.
- 7. Marketing: Peter Molnar, Chair.**
 - a.* Peter Molnar, Chair reviewed with the Board the Lake County Rising Dinner event that was held Saturday, August 27, 2011. It was agreed by all that it was a great success.
 - b.* President Gunier reviewed with the Board, “State of Sauvignon Blanc” meeting that was held on Friday, August 5, 2011 at Big Valley Grange. There were many Sauvignon Blanc grower’s present. Another Sauvignon Blanc meeting will be scheduled after harvest.
- 8. Community Relations/Industry Affairs: Bill Brunetti, Chair.**
 - a.* President Gunier updated the Board on the Lake County Ag Venture, September 30, 2011.
 - b.* President Gunier updated the Board on Congressman Mike Thompson’s tour, September 16, 2011.
 - c.* President Gunier updated the Board on the Shasta College Culinary Class Tour, November 5, 2011

- d.* Monica Rosenthal updated the Board on the LCWA Activities, People's Choice Awards that was held at Brassfield Winery from July 27-30, 2011.

9. Board Member Communications:

Nothing to report.

10. Closed Session - A closed session as authorized by Article IX, Section 11126(a) of the Government Code may be conducted.

12. Adjournment. Meeting was adjourned at 4:41 p.m.

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on www.lakecountywinegrape.org.