



*Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Randy Krag
Jeff Lyon
Jonathan Walters
David Weiss
Broc Zoller
Shannon Gunier, President*

**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
October 24, 2012 3:00 – 5:00 pm**

Lake County Winegrape Commission's Office, 3895 Main St, Kelseyville, CA 95451

- 1. Call meeting to order, establish quorum.** President Gunier called the meeting to order at 3:08 p.m. The following Board members were present Bill Brunetti, Randy Krag, Jeff Lyon, Jonathan Walters, David Weiss and Broc Zoller
Board members absent: Buz Dereniuk, Peter Molnar
Also present: Shannon Gunier, President; Susan Peters, Office Manager; Kathy Diaz-Cruz, Economist CDFA; Paul Zellman, LCWC Educational Consultant
Guests present: Dennis Krentz, Grower
- 2. Approval of minutes from May 23, 2012 meeting.** Approved as presented. Bill Brunetti/Randy Krag 6-0
- 3. Open Agenda/Public Input.** Grower, Dennis Krentz asked for a one page brochure on the Master Vigneron Program. President, Shannon Gunier explained that we have a tri fold brochure which we will provide him.
- 4. Budget and financial matters: Buz Dereniuk, Chair.**
 - a.* Motion was made to approve September 30, 2012 financials. Jeff Lyon/Broc Zoller 6-0
 - b.* President, Shannon Gunier gave an update on the 2010/2011 Compliance Audit and Financial Audit.
- 5. Administrative: Shannon Gunier, President**
Nothing to report.
- 6. Research/Education: Randy Krag, Chair.**
 - a.* Paul Zellman gave an update on the Master Vigneron Program.
 - b.* Paul Zellman gave an update on the Sustainable Certification Program.
- 7. Marketing: Peter Molnar, Chair.**
 - a.* President, Shannon Gunier gave an update on Debra parker Wong Sauvignon Blanc article.
 - b.* President, Shannon Gunier gave an update on writer Lettie Teague tour.
- 8. Community Relations/Industry Affairs: Bill Brunetti, Chair.**
 - a.* Bill Brunetti presented the Community Relations Video on the Master Vigneron.
 - b.* President, Shannon Gunier gave an update on Ag Venture.
 - c.* President, Shannon Gunier gave an update on the Land Trust Dinner.

d. President, Shannon Gunier gave an update on Road Scholar Dinner review.

9. Board Member Communications:

Nothing to report.

10. Closed Session - A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted.

11. Adjournment. Meeting was adjourned at 4:25p.m.

Next Board Meeting is scheduled for December 5, 2012 at 3:00pm – 5:00pm at the LCWC office and a second meeting was set for December 19, 2012 at 4:00pm – 6pm location of meeting at Bill Brunetti at 4750 George St, Lakeport, CA 95453.

Respectfully submitted,

Susan Peters
Office Manager